

PRINT

ABOUT

Whitewall is a boutique creative agency with big ideas.

Our philosophy for every project is simple: we design with an open mind.

This helps us come up with special solutions that bring great brands to life.

OUR SERVICES

PRINT

Corporate collaterals
Marketing and sales collaterals
Merchandise and giveaways
Out-of-home advertising (OOH)
Advertising masthead systems
Newsletters
Annual reports
Sales and exhibit booths
Book design
Packaging design
Brand books

ENVIRONMENTAL DESIGN

Wayfinding strategy
Signage design
Signage message schedules
Environmental graphic design (EGD)
Murals and markings
Placemaking

BRANDING

Brand audit
Brand strategy and positioning
Brand story development
Brand refresh
Rebranding
Visual identity and logo development
Verbal identity and name development
Naming systems
Slogans and taglines
Communication plans
Branding guidelines

DIGITAL

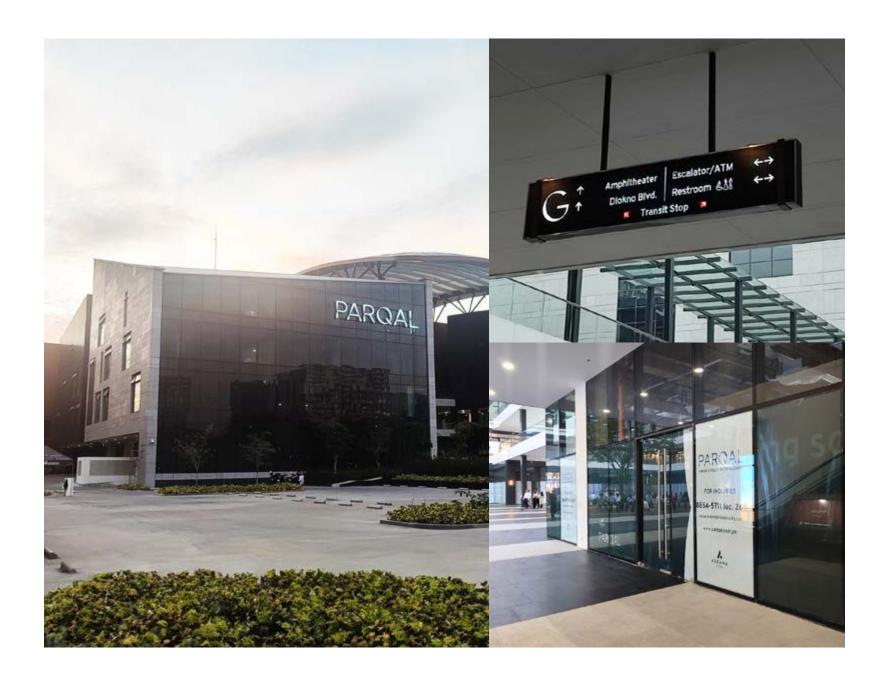
Website design & development
Website maintenance
Mobile app design and development
Social media content planning and creation
Social media management
E-newsletters and emailers
SMS content plans and scripts
Interactive brochures
Presentation design
AVP production
Video editing
Motion graphics

TABLE OF CONTENTS

REAL ESTATE & PROPERTY DEVELOPMENT	1	FOOD & BEVERAGE	44
Parqal	2	Mijo	45
Pixel Residences	4	Church	46
Araneta City	6	Jollibee	47
Gold Residences	8	Universal Robina Corporation	49
Various works (SMDC)	10		
Hamilo Coast	12	NON-GOVERNMENT ORGANIZATIONS	51
Pixel Residences	13	& NON-PROFITS	
Midpark Towers	16	PECC	53
The Sequoia Two Serendra	18	Gulay ng Bayan	55
Botanika Nature Residences	19		
The Enclave	20	CORPORATE	56
Serulyan	21	Vlatris	57
Megaworld	22	Ginebra San Miguel Inc.	58
		DMCI Holdings Inc.	59
RETAIL & COMMERCIAL	23	Asian Hospital Medical Center	60
Walter Mart	24	Oceana Inc.	61
Basic Mall	25	Semirara Mining & Power Inc.	63
PlayLab	26	Ayala Corporation	64
		Double Dragon	65
HOSPITALITY & LEISURE	27	MSpectrum	67
LIO	28	Giga Summit	68
Kaaya Resort	29	Gulf-Canary	69
Modala Beach Resort	33	Landbarge	70
Moadto Strip Mall	35	Banyara	71
Angkla Beach Club & Boutique Resort	37		
Okada Manila	38		
Vietura	41		
Mount Malarayat	43		
,			

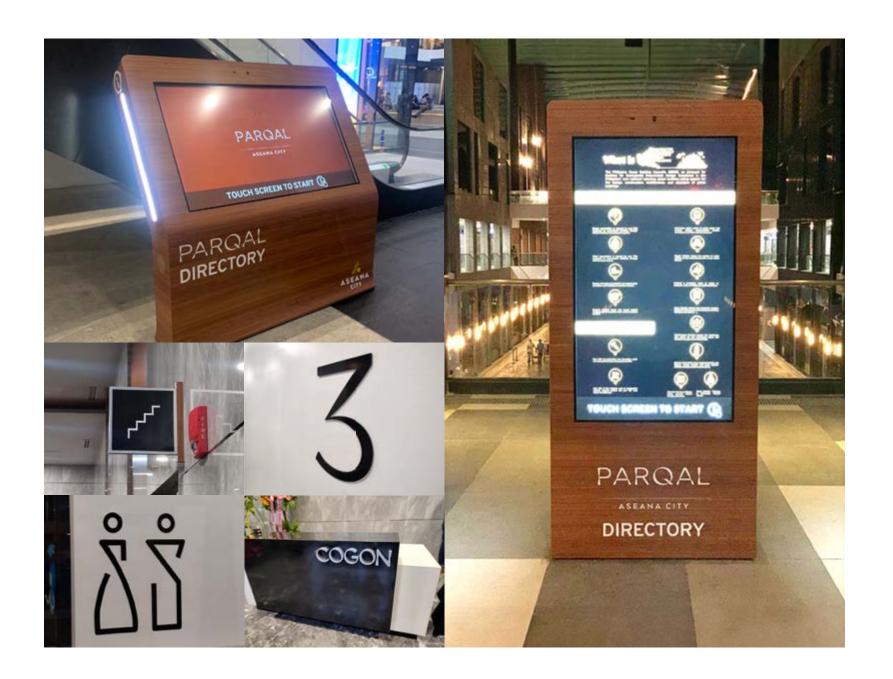
PRINT

Real Estate & Property Development



Parqal

CLIENT Aseana Residential Holdings, Inc.



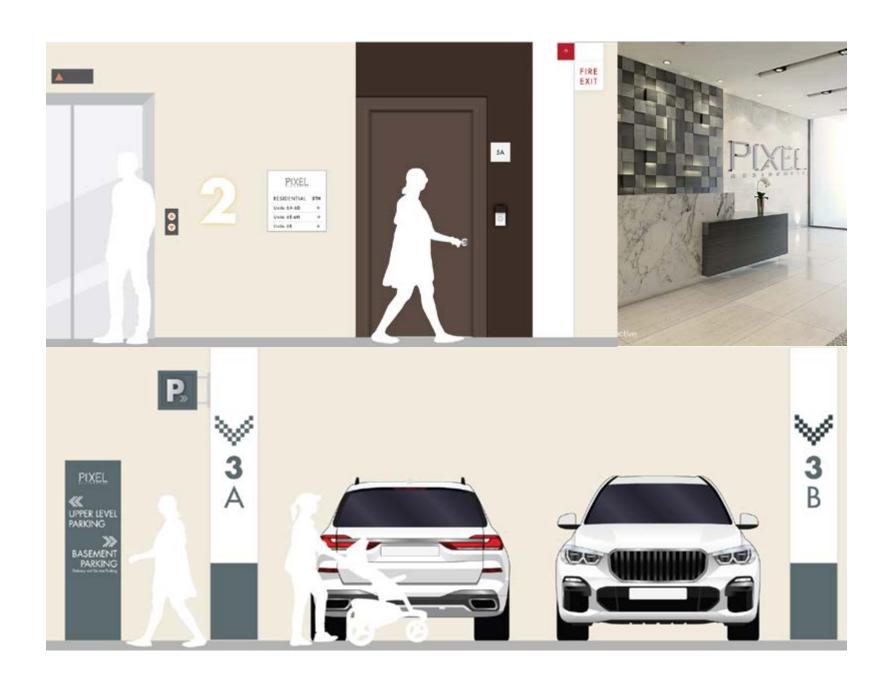
Parqal

CLIENT Aseana Residential Holdings, Inc.



Pixel Residences

CLIENT Aseana Residential Holdings, Inc.



Pixel Residences

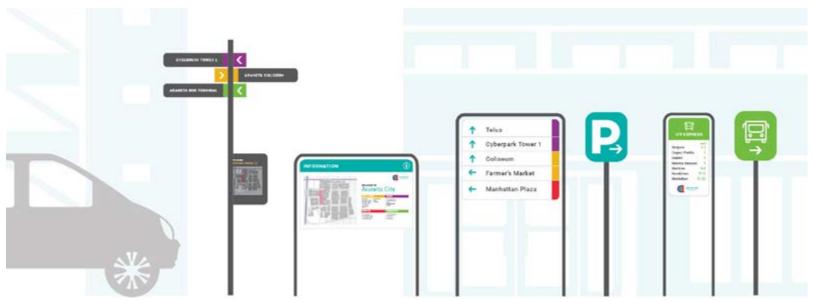
CLIENT Aseana Residential Holdings, Inc.



Araneta City

CLIENT Araneta Group





Araneta City

CLIENT Araneta Group









Gold Residences

CLIENT SMDC

APPLICATION Launch Campaign

Billboard

Lamp Post Banners



Gold Residences

CLIENT SMDC

APPLICATION Print Ad

Brochure

Flyer

Teaser Flyer













Various works

CLIENT SMDC

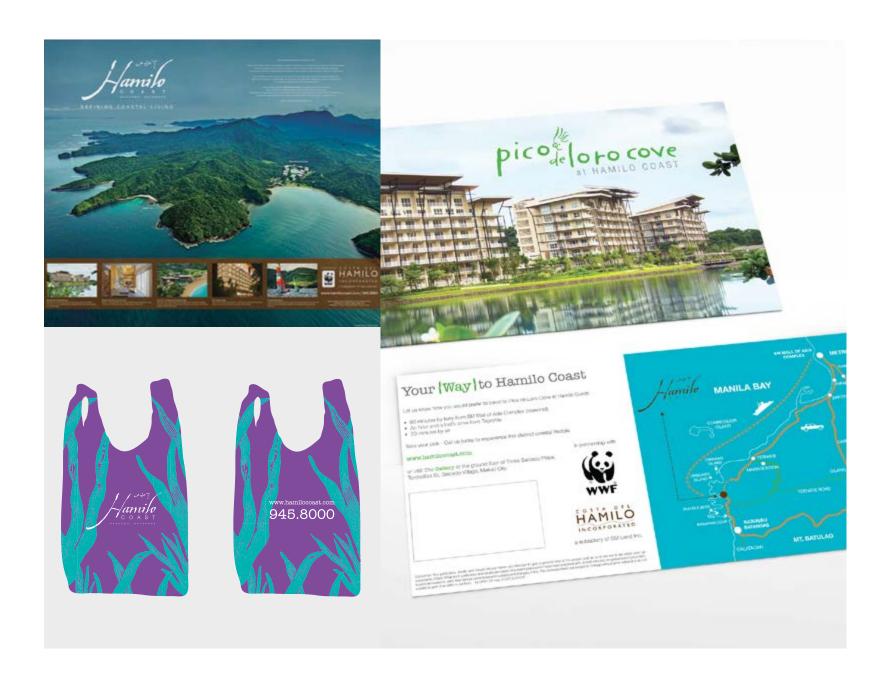
APPLICATION Logo Design



Various works

CLIENT SMDC

APPLICATION Brochure



Hamilo Coast

CLIENT SM Land Inc.

APPLICATION Flyer

Launch Ad

Packaging



Hamilo Coast

CLIENT SM Land Inc.

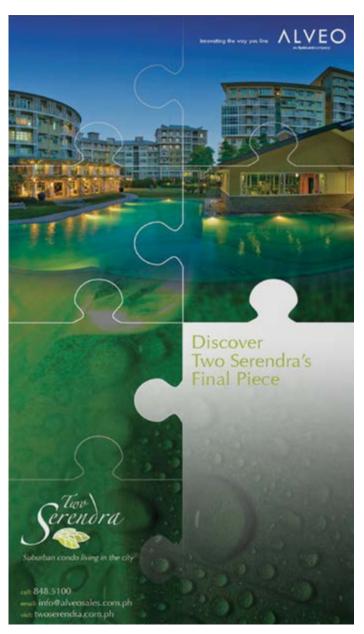
APPLICATION Showroom





Midpark Towers

CLIENT Aseana Residential Holdings, Inc.





The Sequoia Two Serendra

CLIENT Alveo Land Inc.

APPLICATION Launch Campaign

Teaser Ad

Launch Ad



The Final Piece



BGC







__ ALVEO

The Final Piece

Suburban condo living in the city

02.848.5100 info@alveosales.com.ph

alveoland.com.ph



The Sequoia Two Serendra

CLIENT Alveo Land Inc.

APPLICATION Flyer

Brochure

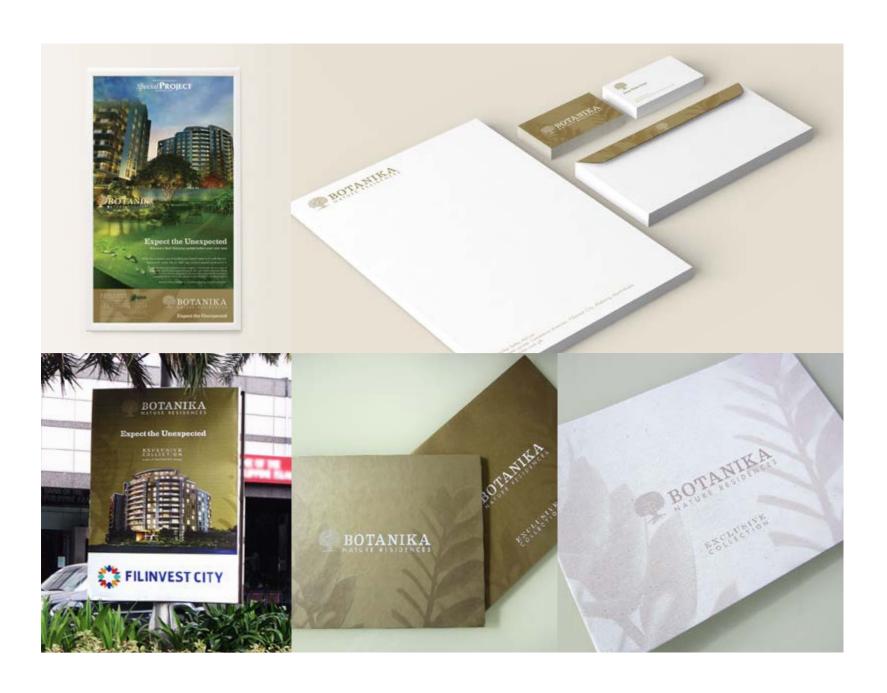
Lamp Post Banner

Hoarding Fence



The Sequoia Two Serendra

CLIENT Alveo Land Inc.



Botanika Nature Residences

CLIENT Filinvest

APPLICATION Launch Campaign

Sustaining Ads

Corporate Collaterals

Brochure

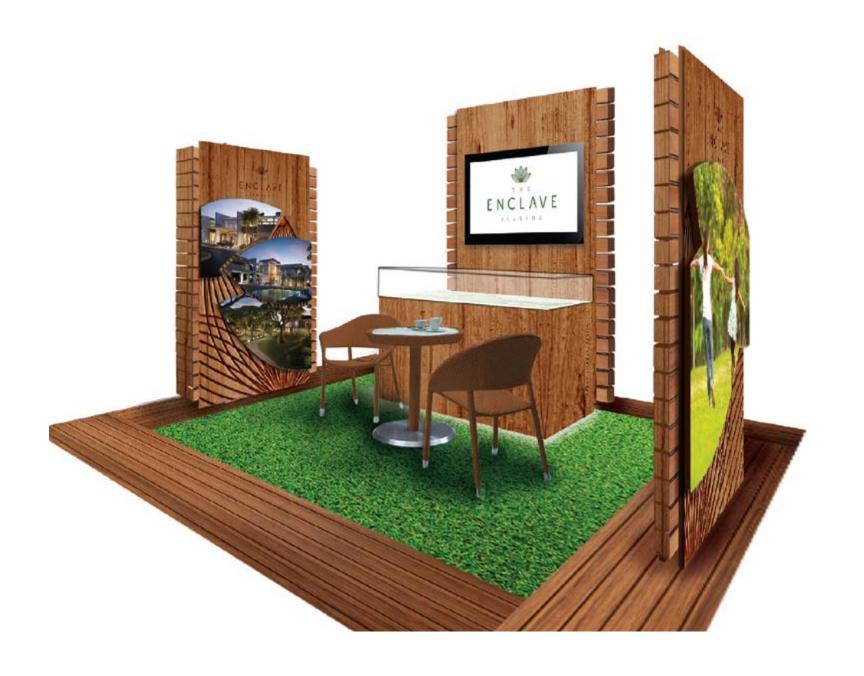
Sales Kit

Lamp Post Banner



Botanika Nature Residences

CLIENT Filinvest

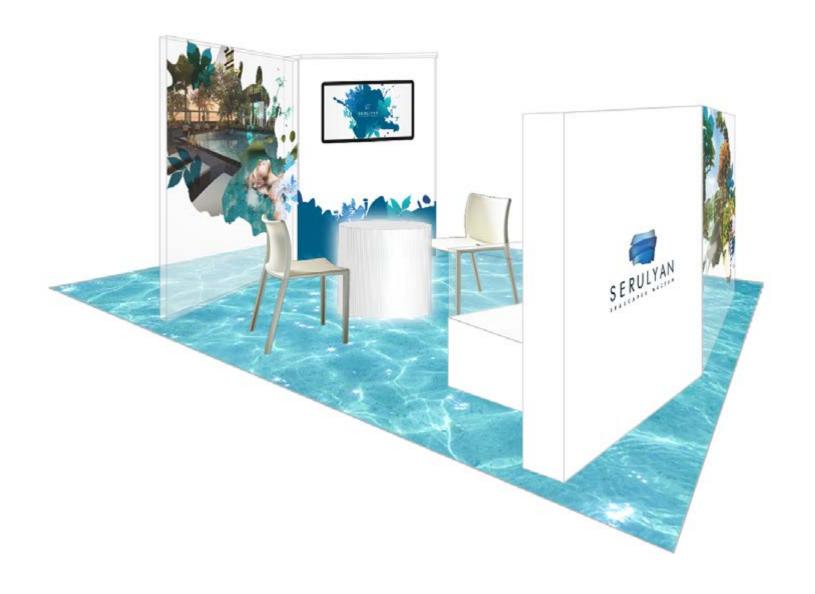


The Enclave

CLIENT Filinvest Premiere

Serulyan

CLIENT Filinvest Premiere



Megaworld

CLIENT Megaworld

APPLICATION Brand Manual

PRINT

Retail & Commercial





Walter Mart

CLIENT Walter Mart

APPLICATION Brand Manual

Corporate Brand Identity



Basic Mall

CLIENT Kenneth Jao

APPLICATION Logo Design

Corporate Brand Identity



PlayLab

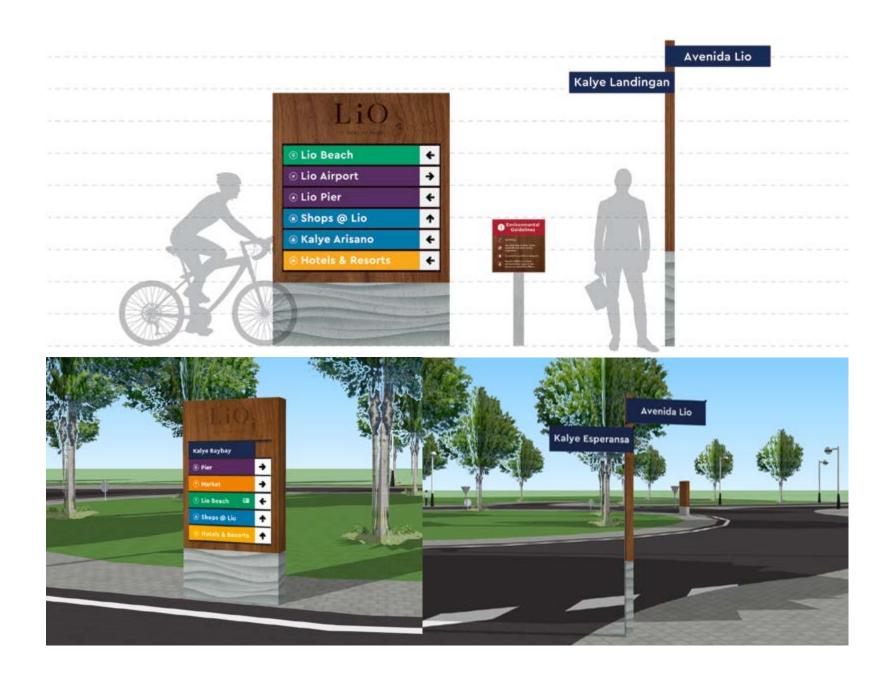
CLIENT Robinsons Mall

APPLICATION Logo Design

Environmental Graphic Design

PRINT

Hospitality & Leisure



LIO Beach Resort

CLIENT Ten Knots Philippines Inc.





CLIENT FSB Land Holdings

APPLICATION Branding

Brand Architecture

Corporate Brand Identity

Environmental Graphic Design



CLIENT FSB Land Holdings

APPLICATION Branding

Brand Architecture

Corporate Brand Identity

Environmental Graphic Design



CLIENT FSB Land Holdings

APPLICATION Hotel Room Collaterals:

Keycard

Door Hanger



CLIENT FSB Land Holdings

APPLICATION
Corporate Collaterals:

Business Cards

Marketing Collaterals:

Brochure

Flyer



Modala Beach Resort

CLIENT Monorealty, Inc.



Modala Beach Resort

CLIENT Monorealty, Inc.



Moadto Strip Mall

CLIENT Monorealty, Inc.



Moadto Strip Mall

CLIENT Monorealty, Inc.



Angkla

CLIENT Francisco Cowper

APPLICATION Logo Design

Corporate Collaterals



Okada Manila

CLIENT Okada Manila

APPLICATION Brand Manual







Various works

CLIENT Okada Manila

APPLICATION Logo Design













Various works

CLIENT Okada Manila

APPLICATION
Brand Manual

Corporate Brand Identity





vietura











Vietura **Aesthetic** Lifestyle

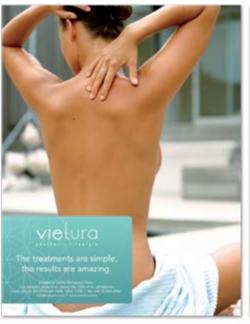
CLIENT Sofitel Plaza Manila

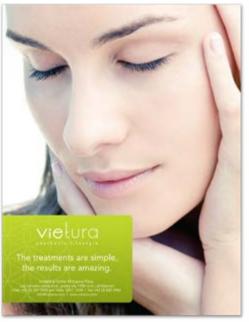
APPLICATION Logo Design

Corporate Brand Identity

Packaging















Vietura Aesthetic Lifestyle

CLIENT Sofitel Plaza Manila

APPLICATION
Print Ads

Signage

Lamp Post Banners



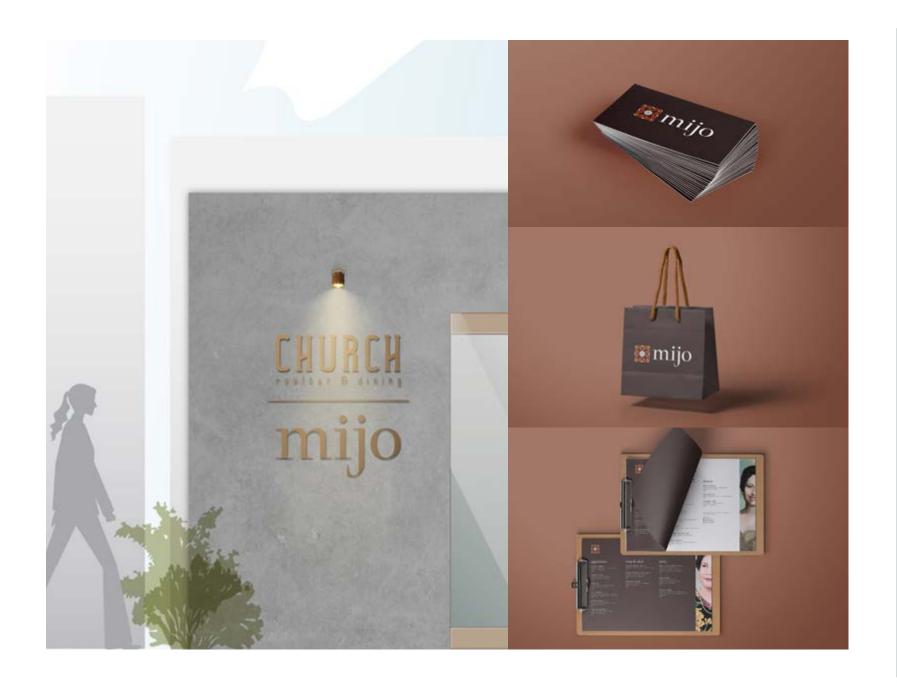
Mount Malarayat

CLIENT Mount Malarayat

APPLICATION Flyer

PRINT

Food & Beverage



Mijo

CLIENT Enrique Moreno

APPLICATION Logo Design

Corporate Collaterals

Menu Design

Environmental Graphic Design



Church Roofbar & Dining

CLIENT Enrique Moreno

APPLICATION Logo Design

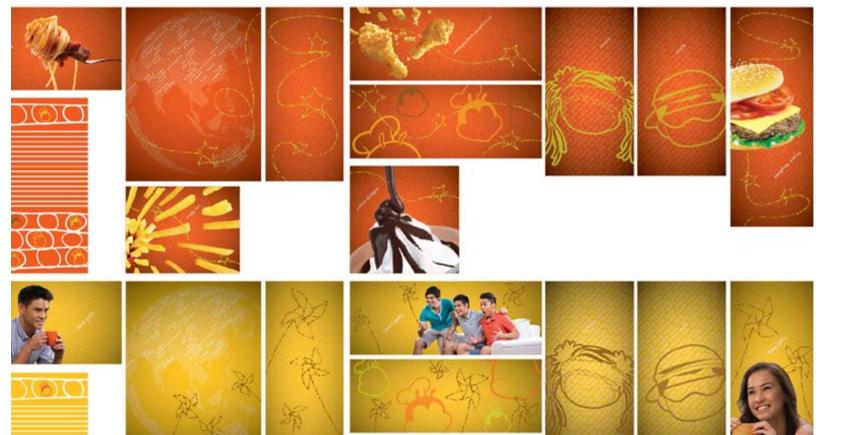
Corporate Collaterals

Menu Design

Environmental Graphic Design

Jollibee

CLIENT Jollibee Foods Corporation



JOLLIBEE SM AURA



JOLLIBEE MIND MUSEUM

Jollibee

CLIENT Jollibee Foods Corporation



Honey Butter

CLIENT Universal Robina Corporation

APPLICATION Packaging



Calbee

CLIENT Universal Robina Corporation

APPLICATION Packaging

Trade Kit

Food & Beverage PRINT 50





Ripples Potato Chips

CLIENT Universal Robina Corporation

APPLICATION Packaging

PRINT

Non-Government Organizations & Non-Profits



Pacific Economic Cooperation Council

CLIENT Pacific Economic Cooperation Council

APPLICATION Annual Report 2019-2020



Pacific Economic Cooperation Council

CLIENT
Pacific Economic
Cooperation Council

APPLICATION Annual Report 2016-2017

2017-2018

2018-2019

Gulay ng Bayan

CLIENT Gulay ng Bayan

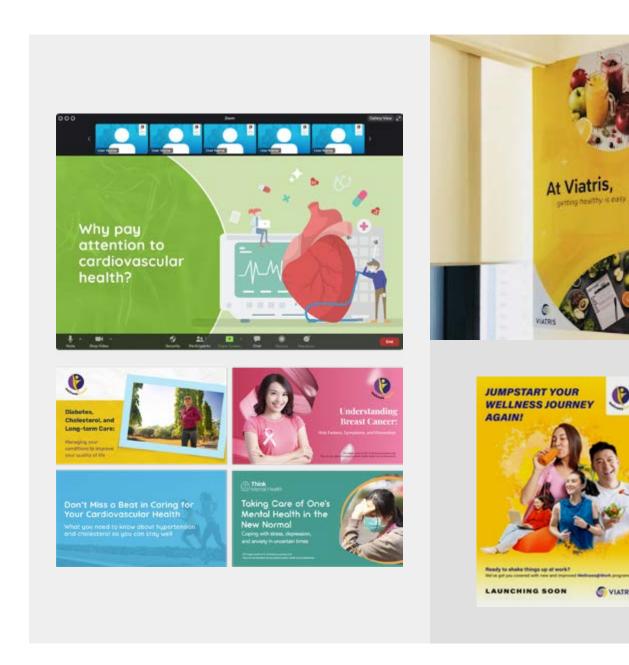
APPLICATION Logo Design





PRINT

Corporate



Viatris

CLIENT Pfizer

APPLICATION Lay Fora Presentations

Wall Graphics

Launch Posters

Corporate PRINT 57

Feel and be your best at Viatris!

VIATRIS

VIATRIS



Ginebra San Miguel Inc.

CLIENT Ginebra San Miguel Inc.

APPLICATION
Annual Report 2022



DMCI Holdings Incorporated

CLIENT DMCI Holdings Incorporated

APPLICATION
Annual Report 2022



Asian Hospital Medical Center

CLIENT Asian Hospital Medical Center

APPLICATION
Annual Report 2022



Oceana Inc.

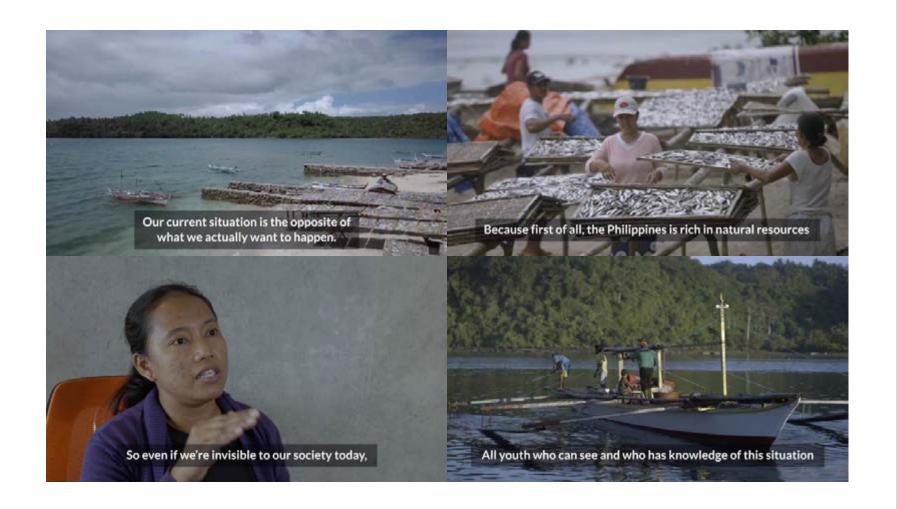
CLIENT Oceana, Inc.

APPLICATION Magazine

Oceana Inc.

CLIENT Oceana, Inc.

APPLICATION AVP



Corporate PRINT 62



Semirara Mining & Power Incorporation

CLIENT Semirara Mining & Power Incorporation

APPLICATION
Coffee Table Book



Ayala Corporation

CLIENT Ayala Corporation

APPLICATION
Annual Report 2019

Annual Report 2018



Double Dragon

CLIENT Double Dragon

APPLICATION Annual Report 2015-2017



Double Dragon

CLIENT Double Dragon

APPLICATION
Giveaway Packaging



MSpectrum

CLIENT Meralco Group

APPLICATION Logo

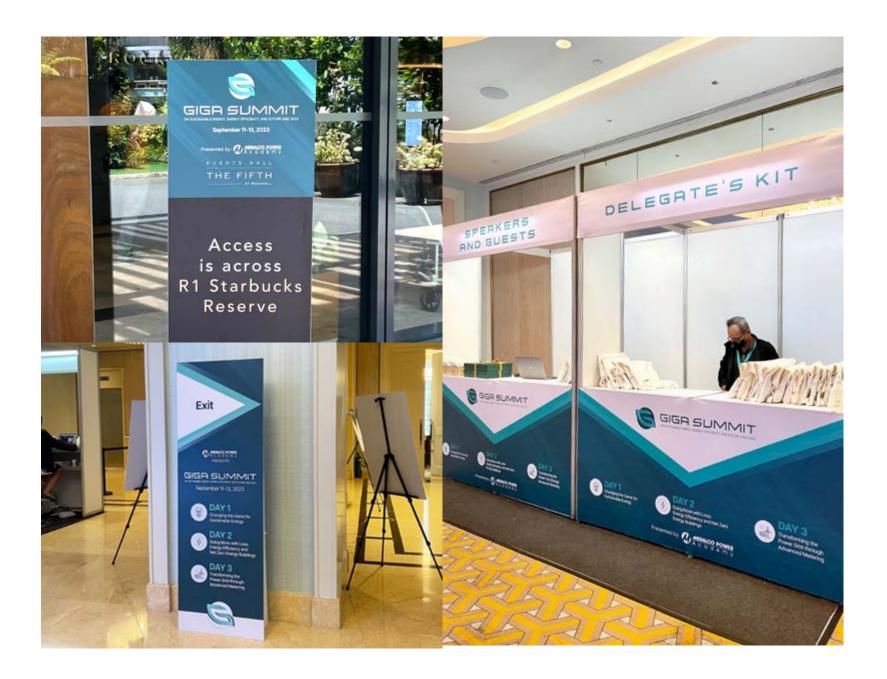
Flyer

Lanyard

Pull Up Banners

Graphic Wall

Corporate PRINT 67



Giga Summit 2023

CLIENT Meralco Power Academy

APPLICATION Event Materials

Corporate PRINT 68

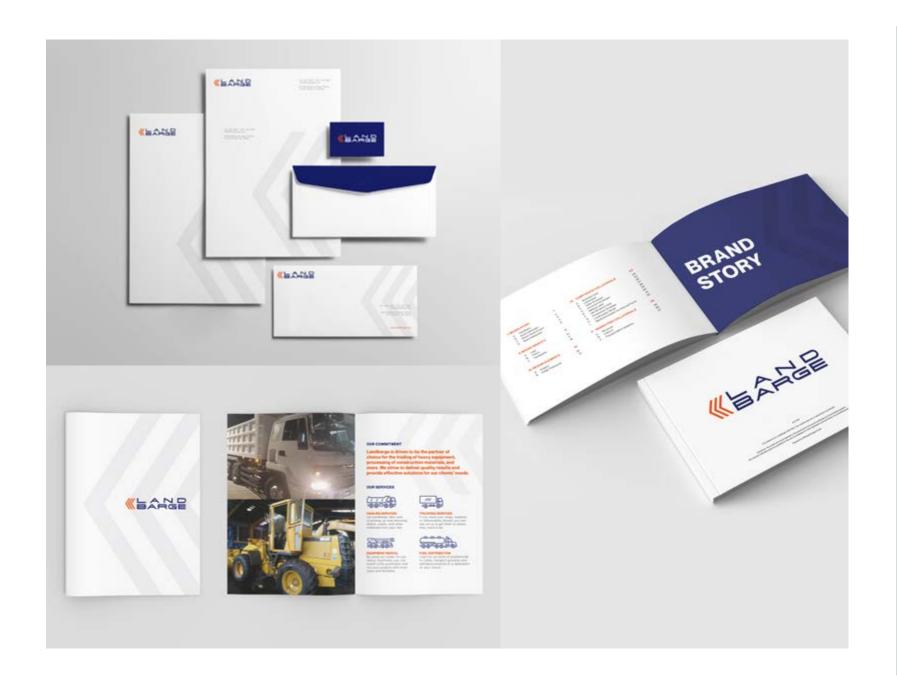


Gulf-Canary

CLIENT Kenneth Jao

APPLICATION
Brand Manual

Corporate Collaterals



Landbarge

CLIENT Kenneth Jao

APPLICATION
Brand Manual

Corporate Collaterals

Brochure



Banyara

CLIENT Kenneth Jao

APPLICATION
Corporate
Brand Identity



f © in