

DIGITAL

ABOUT

Whitewall is a boutique creative agency with big ideas.

Our philosophy for every project is simple: we design with an open mind.

This helps us come up with special solutions that bring great brands to life.

OUR SERVICES

PRINT

Corporate collaterals
Marketing and sales collaterals
Merchandise and giveaways
Out-of-home advertising (OOH)
Advertising masthead systems
Newsletters
Annual reports
Sales and exhibit booths
Book design
Packaging design
Brand books

ENVIRONMENTAL DESIGN

Wayfinding strategy
Signage design
Signage message schedules
Environmental graphic design (EGD)
Murals and markings
Placemaking

BRANDING

Brand audit
Brand strategy and positioning
Brand story development
Brand refresh
Rebranding
Visual identity and logo development
Verbal identity and name development
Naming systems
Slogans and taglines
Communication plans
Branding quidelines

DIGITAL

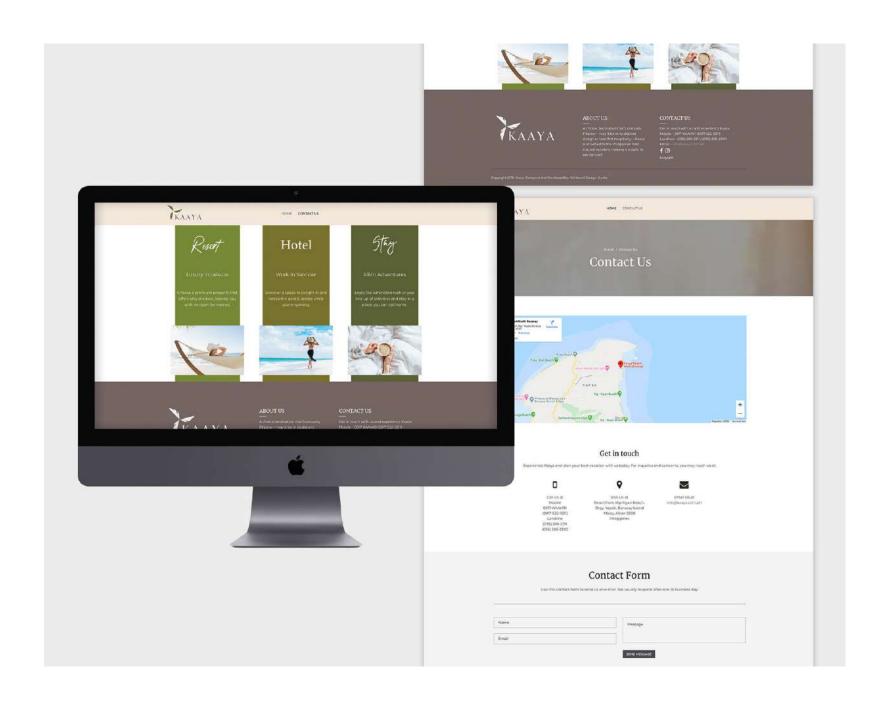
Website design & development
Website maintenance
Mobile app design and development
Social media content planning and creation
Social media management
E-newsletters and emailers
SMS content plans and scripts
Interactive brochures
Presentation design
AVP production
Video editing
Motion graphics

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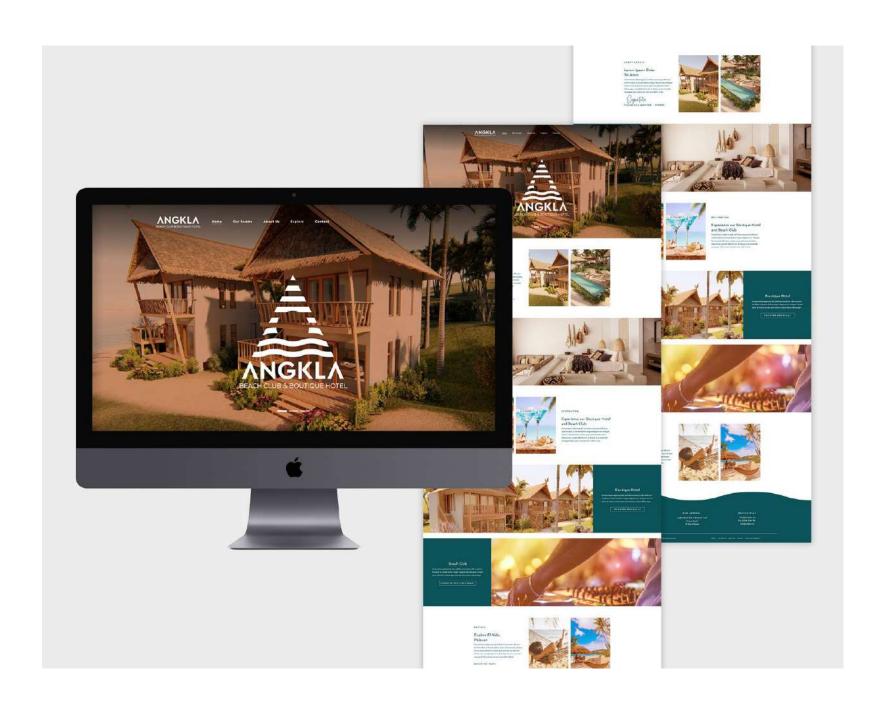
Website



Kaaya Resort

CLIENT FSB Land Holdings

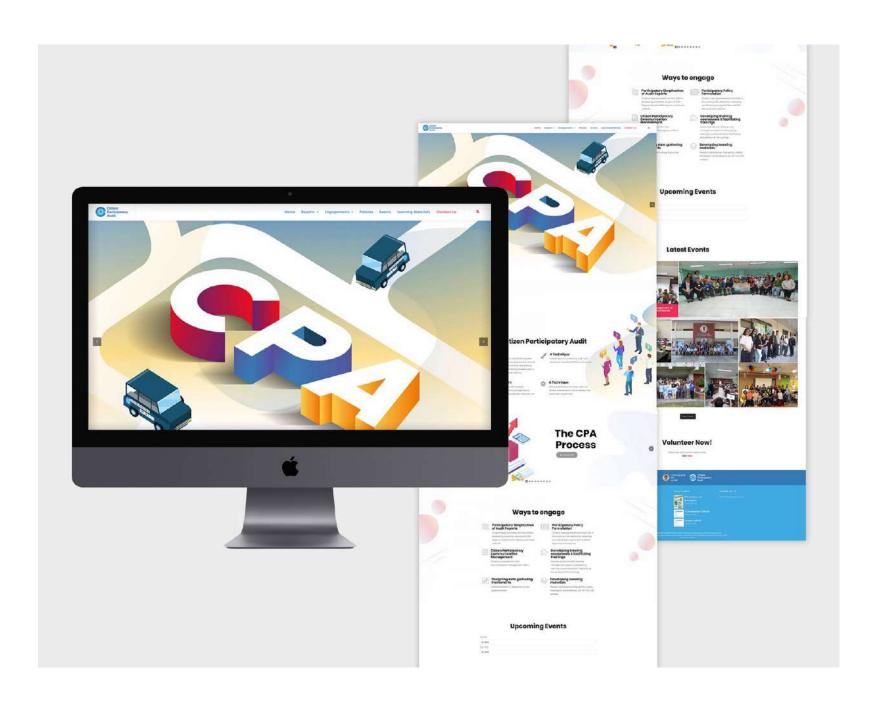
APPLICATION
Website Design &
Development



Angkla Beach Club & Boutique Resort

CLIENT Francisco Cowper

APPLICATION
Website Design &
Development



Citizen Participatory Audit

CLIENT Commission on Audit

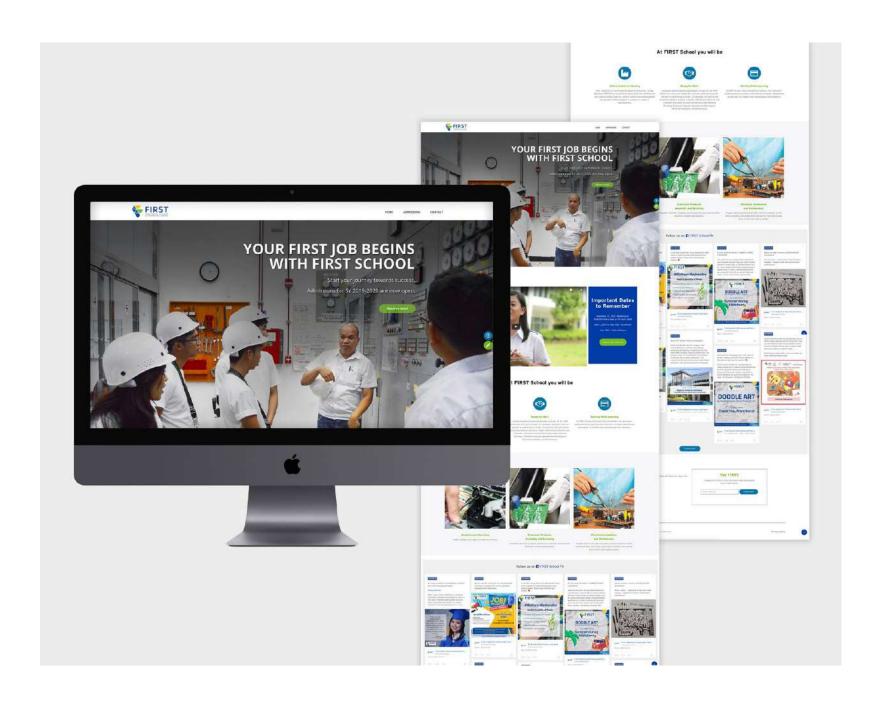
APPLICATION
Website Design &
Development



27 Annapolis

CLIENT
Bayswater Realty
& Development
Corporation

APPLICATION
Website Design &
Development

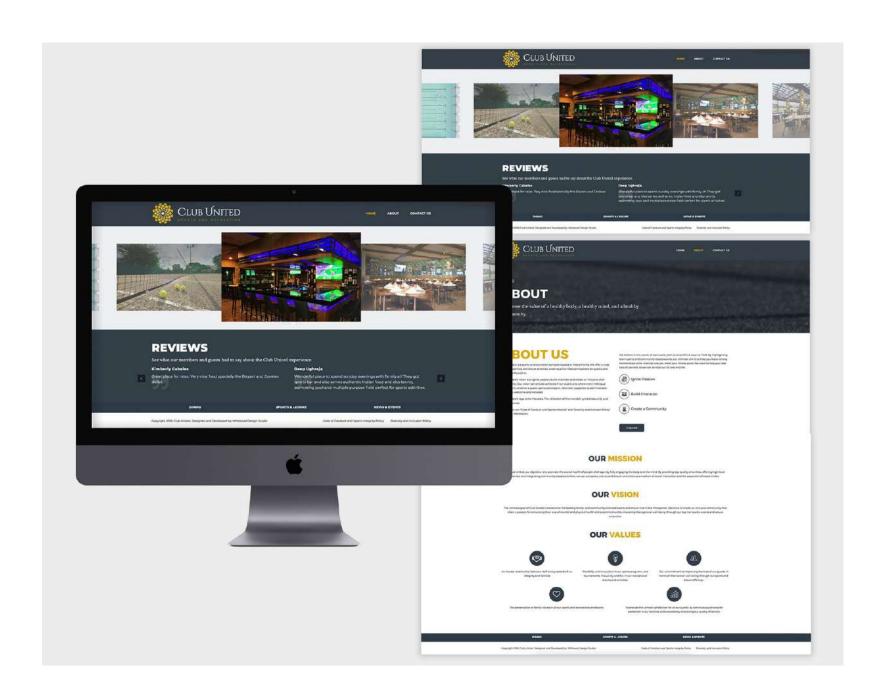


First School

CLIENT First Philippine Holdings

APPLICATION
Website Design &
Development

Website Maintenance

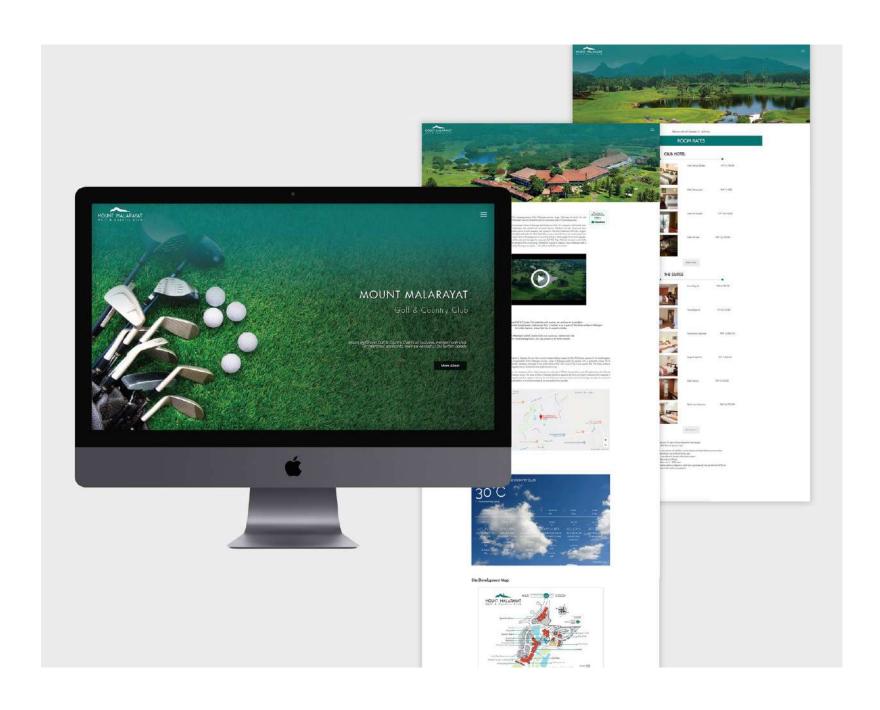


Club United

CLIENT Club United

APPLICATION
Website Design &
Development

Website Maintenance

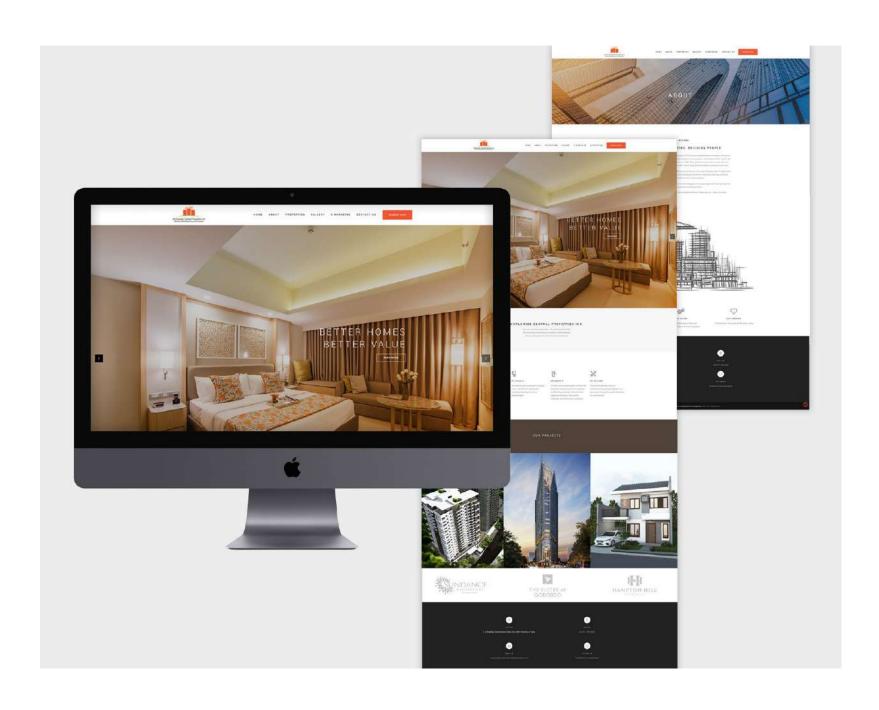


Mount Malarayat

CLIENT Mount Malarayat

APPLICATION
Website Design &
Development

Website Maintenance



World Wide Central Properties

CLIENT World Wide Central Properties

APPLICATION
Website Design &
Development

Website Maintenance

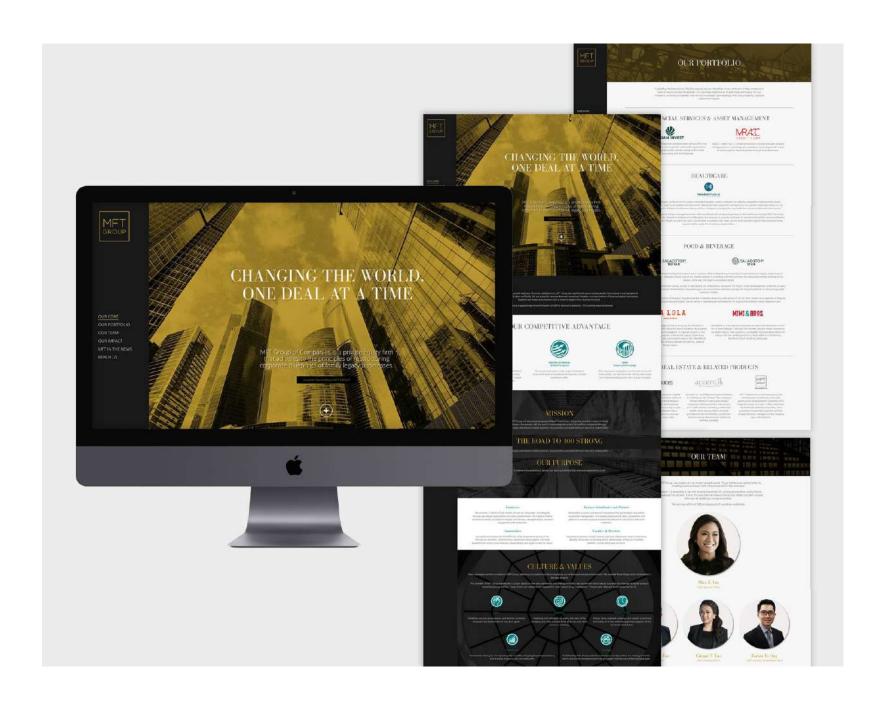


Acie Fores Makeup Artist

CLIENT Acie Fores

APPLICATION
Website Design &
Development

Website Maintenance

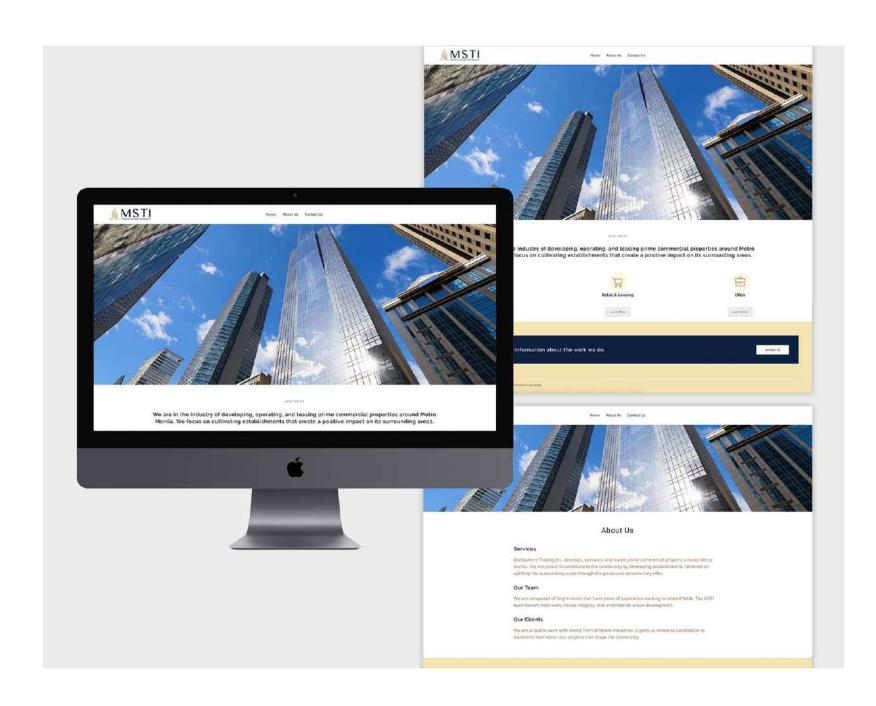


MFT Group

CLIENT MFT Group of Companies

APPLICATION
Website Design &
Development

Website Maintenance

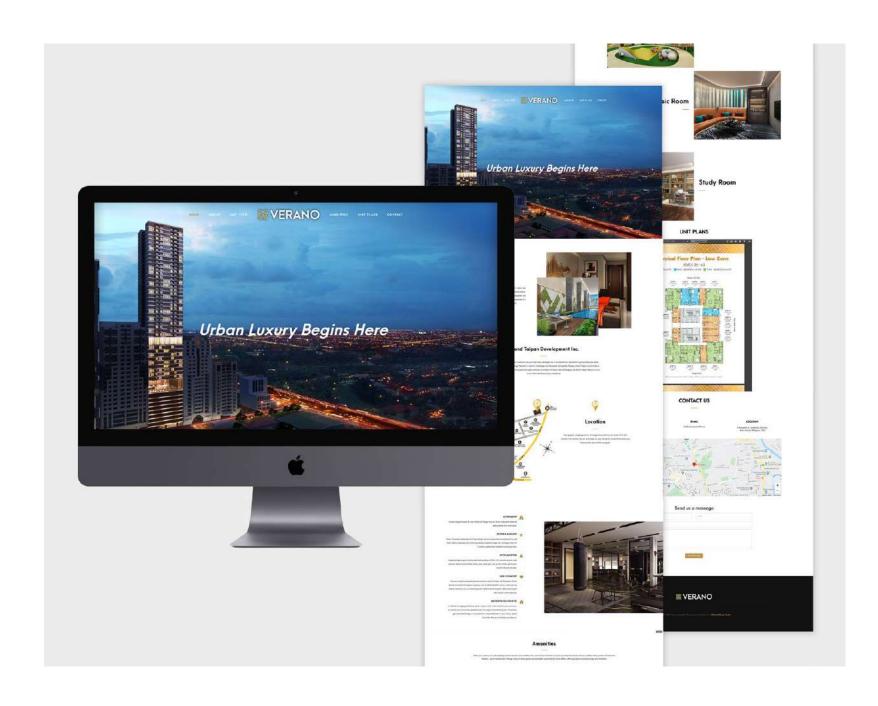


MSTI

CLIENT Multisphere Trading Inc.

APPLICATION
Website Design &
Development

Website Maintenance

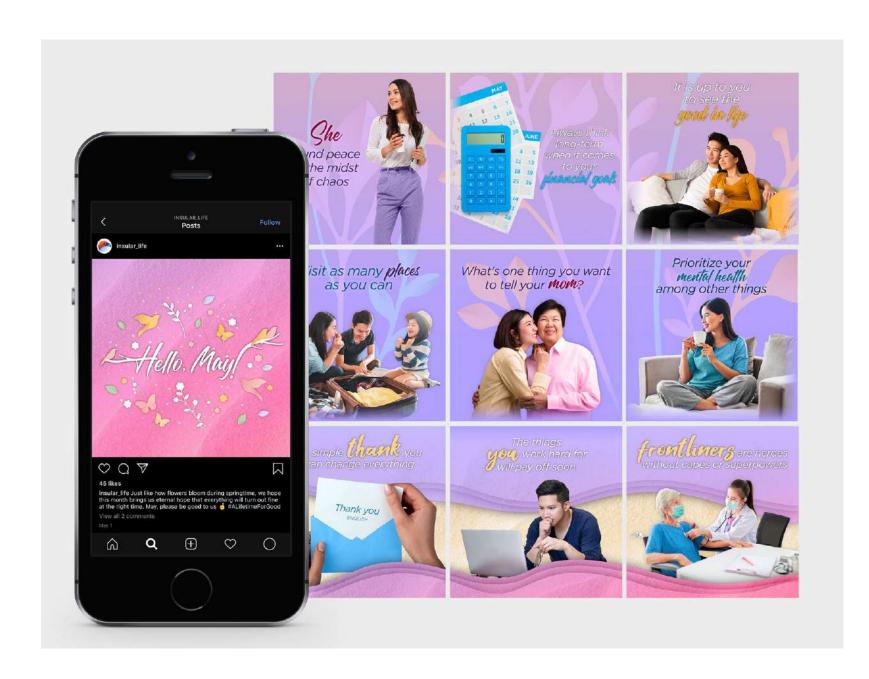


Verano

CLIENT Grand Taipan Development Inc.

APPLICATION
Website Design &
Development

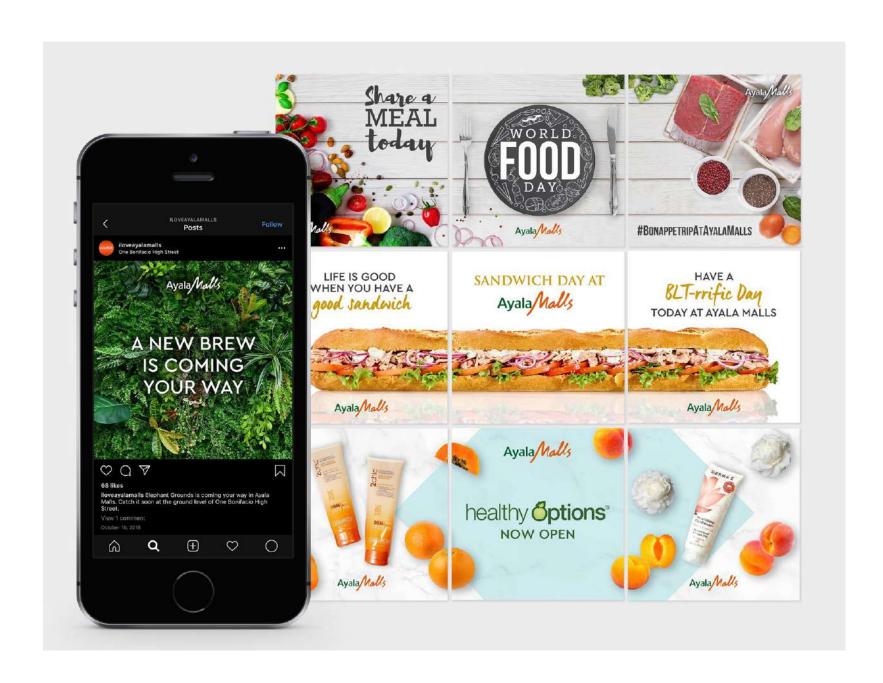
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InLife

CLIENT Insular Life

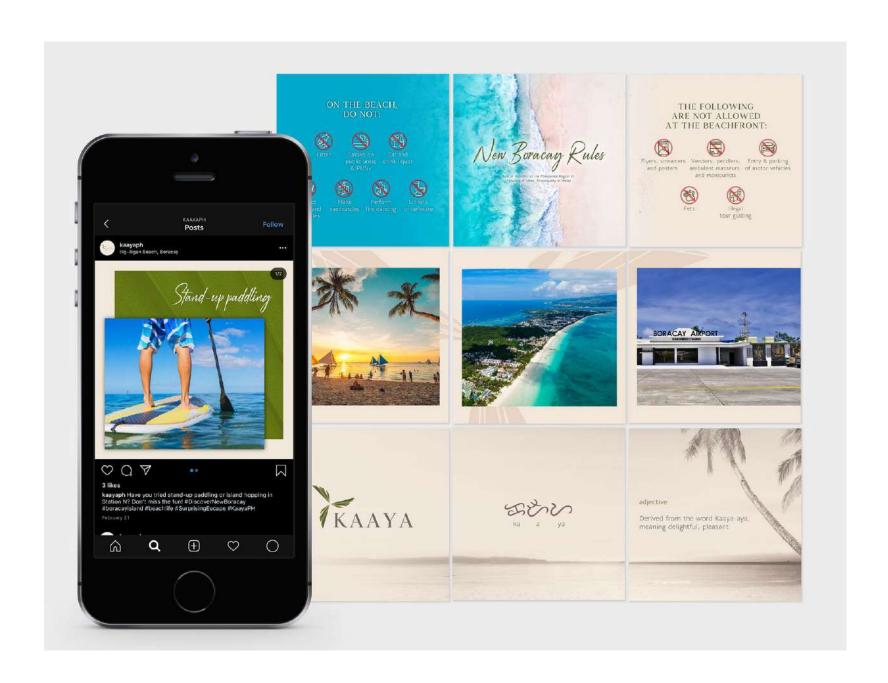
APPLICATION Social Media Content Planning & Creation



Ayala Malls

CLIENT Ayala Malls

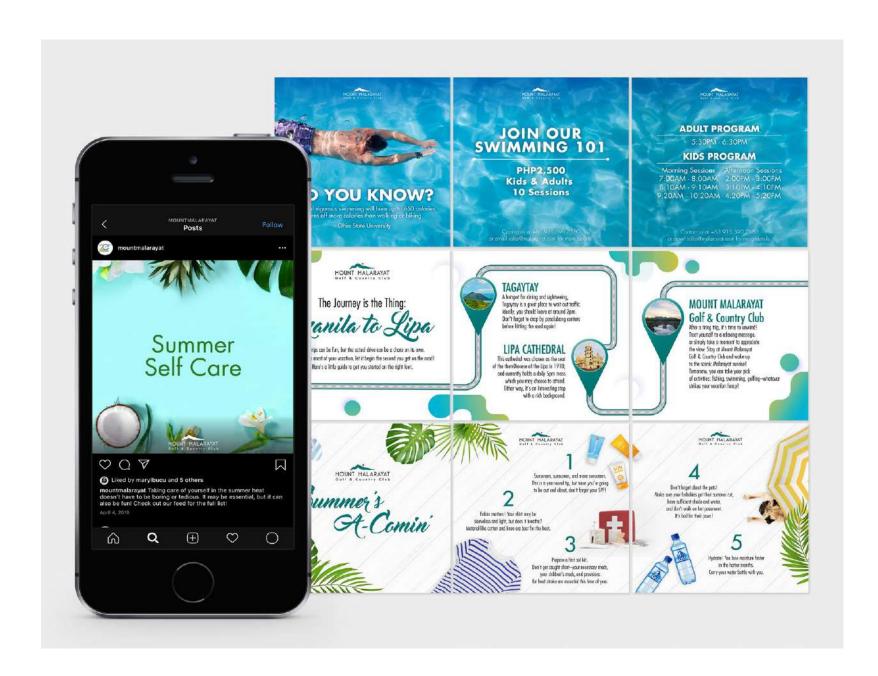
APPLICATION Social Media Content Planning & Creation



Kaaya Resort

CLIENT FSB Land Holdings

APPLICATION Social Media Content Planning & Creation



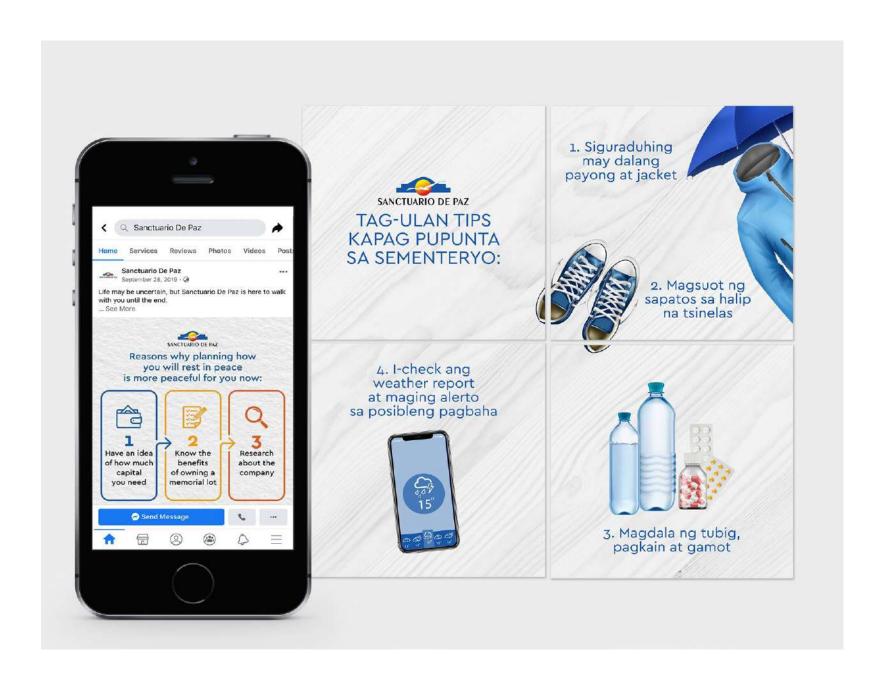
Mount Malarayat

CLIENT Mount Malarayat

APPLICATION Social Media Content Planning & Creation

DIGITAL 18

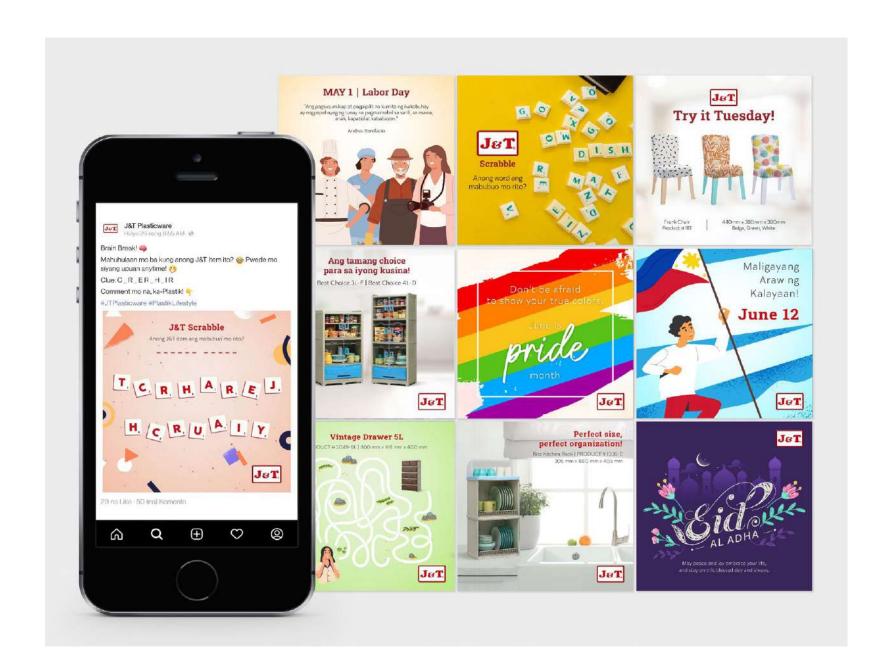
Social Media Management



Sanctuario de Paz

CLIENT Active Group

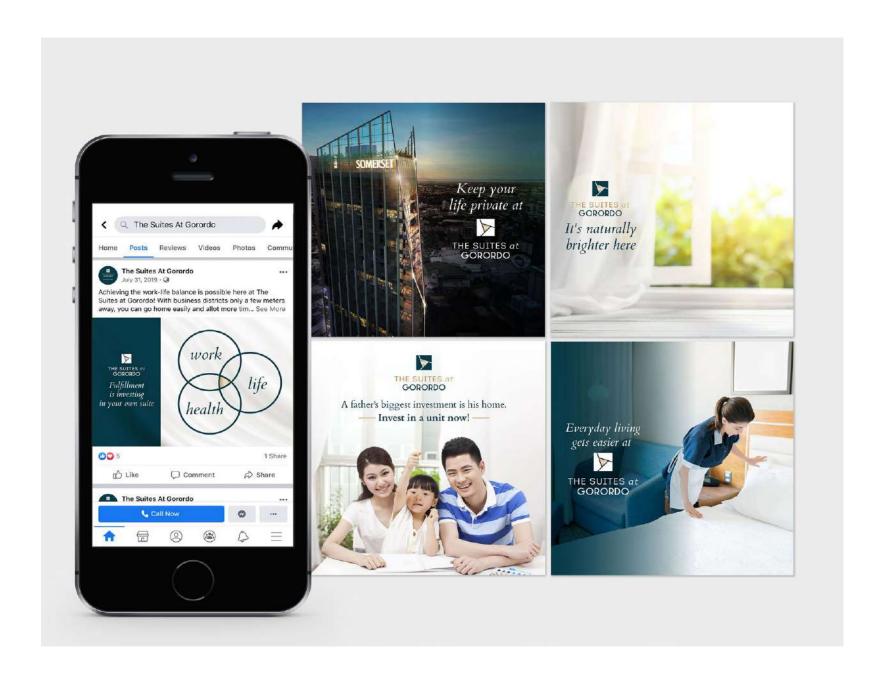
APPLICATION Social Media Content Planning & Creation



J&T **Plasticware**

CLIENT J&T Plasticware

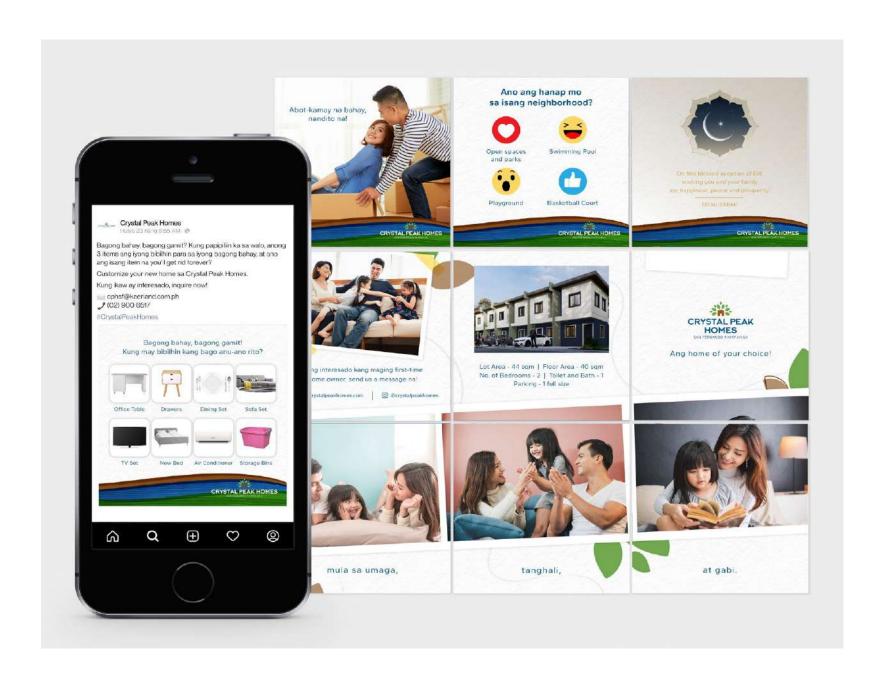
APPLICATION Social Media Content Planning & Creation



The Suites at Gorordo

CLIENT World Wide **Central Properties**

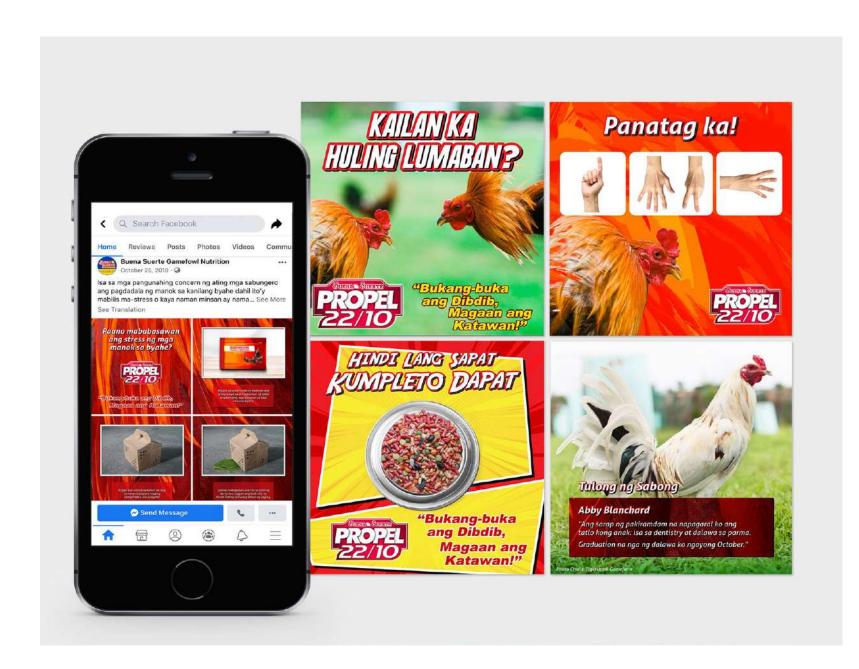
APPLICATION Social Media Content Planning & Creation



Crystal Peak Homes

CLIENT Kaerland Development Corporation

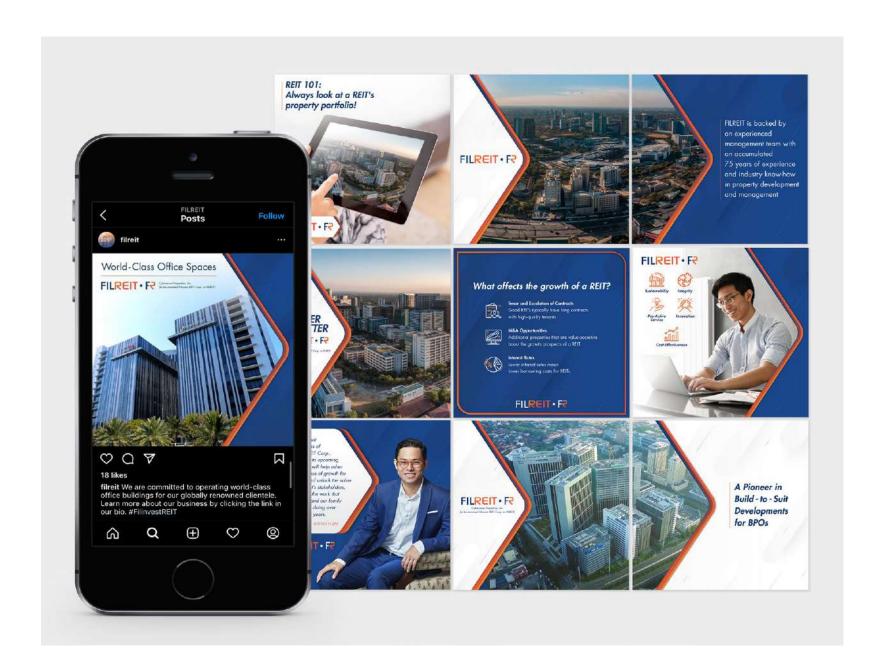
APPLICATION Social Media Content Planning & Creation



Propel

CLIENT Buena Suerte

APPLICATION Social Media Content Planning & Creation



FILREIT

CLIENT Filinvest REIT Corporation

APPLICATION Social Media Content Planning & Creation

Social Media Management

Social Media Management DIGITAL 24



FILREIT

CLIENT Filinvest REIT Corporation

APPLICATION GDN

DIGITAL

Digital Brochure



The Estate Makati

CLIENT Federal Land & SMDC

APPLICATION
Interactive Brochure

Digital Brochure DIGITAL 27



Ayala Corporation

CLIENT Ayala Corporation

APPLICATION
Annual Report 2019

Digital Brochure DIGITAL 28

DIGITAL

E-Newsletter



LifeCare Online

CLIENT Pfizer

APPLICATION E-Newsletter

E-Newsletter DIGITAL 30

DIGITAL

AVP



First School

CLIENT First Philippine Holdings

APPLICATION AVP Production

Video Editing



Larossa **Capitol Hills**

CLIENT Primehomes

APPLICATION AVP Production

Video Editing



The Sequoia Two Serendra

CLIENT Alveo Land Inc.

APPLICATION AVP Production

Video Editing

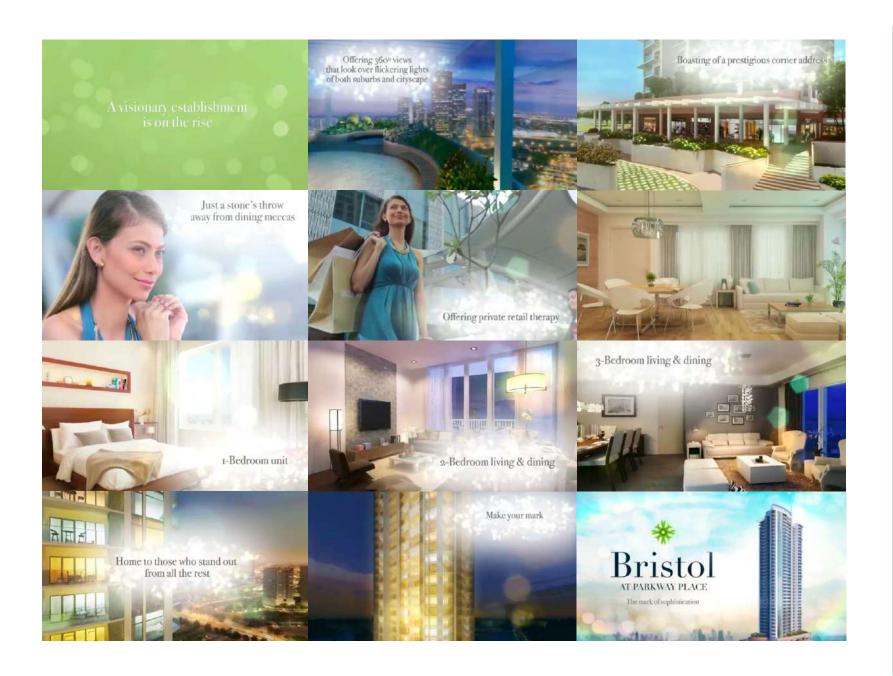


Botanika Nature Residences

CLIENT Filinvest

APPLICATION AVP Production

Video Editing



Bristol at Parkway Place

CLIENT Filinvest Premiere

APPLICATION AVP Production

Video Editing



Spiral

CLIENT Client Here

APPLICATION **AVP Production**

Video Editing



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