



PRINT



## OUR SERVICES

### PRINT

- Corporate collaterals
- Marketing and sales collaterals
- Merchandise and giveaways
- Out-of-home advertising (OOH)
- Advertising masthead systems
- Newsletters
- Annual reports
- Sales and exhibit booths
- Book design
- Packaging design
- Brand books

### ENVIRONMENTAL DESIGN

- Wayfinding strategy
- Signage design
- Signage message schedules
- Environmental graphic design (EGD)
- Murals and markings
- Placemaking

### BRANDING

- Brand audit
- Brand strategy and positioning
- Brand story development
- Brand refresh
- Rebranding
- Visual identity and logo development
- Verbal identity and name development
- Naming systems
- Slogans and taglines
- Communication plans
- Branding guidelines

### DIGITAL

- Website design & development
- Website maintenance
- Mobile app design and development
- Social media content planning and creation
- Social media management
- E-newsletters and emailers
- SMS content plans and scripts
- Interactive brochures
- Presentation design
- AVP production
- Video editing
- Motion graphics

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# Real Estate & Property Development

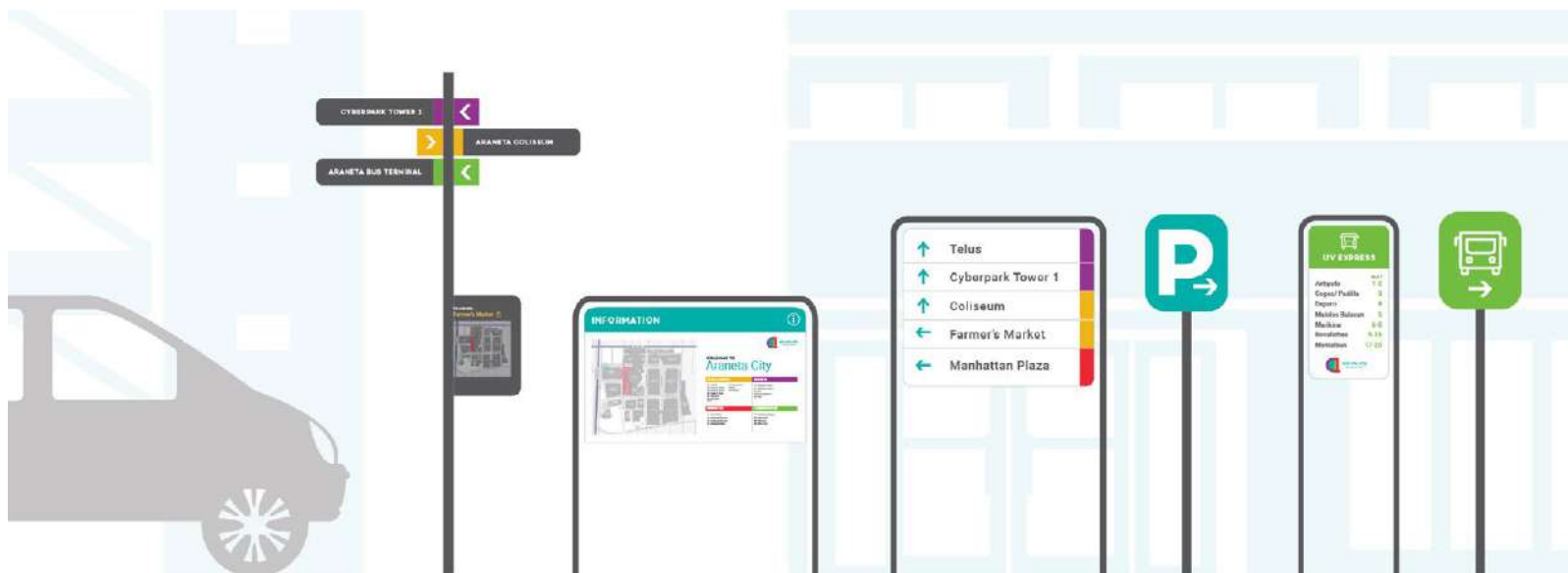
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## Araneta City

CLIENT  
Araneta Group

APPLICATION  
Environmental  
Graphic Design



# Araneta City

CLIENT  
Araneta Group

APPLICATION  
Environmental  
Graphic Design





## Gold Residences

CLIENT  
SMDC

APPLICATION  
Launch Campaign

Billboard

Lamp Post Banners



CLIENT  
SMDC

## Brochure

Flyer

## Teaser Flyer



FAME  
RESIDENCES

cool  
SUITES  
— AT —  
wind  
RESIDENCES  
Tagaytay City

mint  
RESIDENCES

Trees  
RESIDENCES  
NOVALICHES, QUEZON CITY

grace  
residences

Cheer  
RESIDENCES  
SM CITY MARILAO, BULACAN

## Various works

CLIENT  
SMDC

APPLICATION  
Logo Design





## Kahangan Estate

CLIENT  
FSB

APPLICATION  
Logo Design



## Hamilo Coast

CLIENT  
SM Land Inc.

APPLICATION  
Flyer

Launch Ad

Packaging





## Hamilo Coast

CLIENT  
SM Land Inc.

APPLICATION  
Showroom



## Pixel Residences

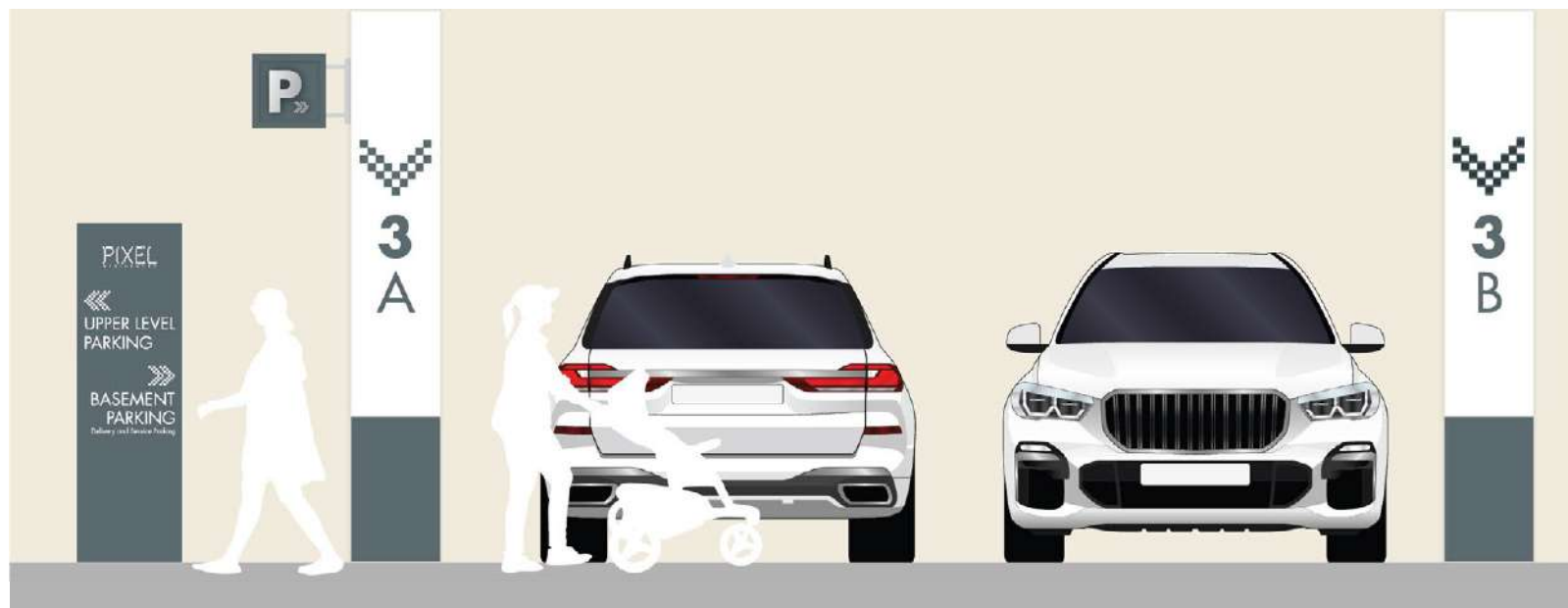
CLIENT  
Aseana Residential  
Holdings, Inc.

APPLICATION  
Environmental  
Graphic Design

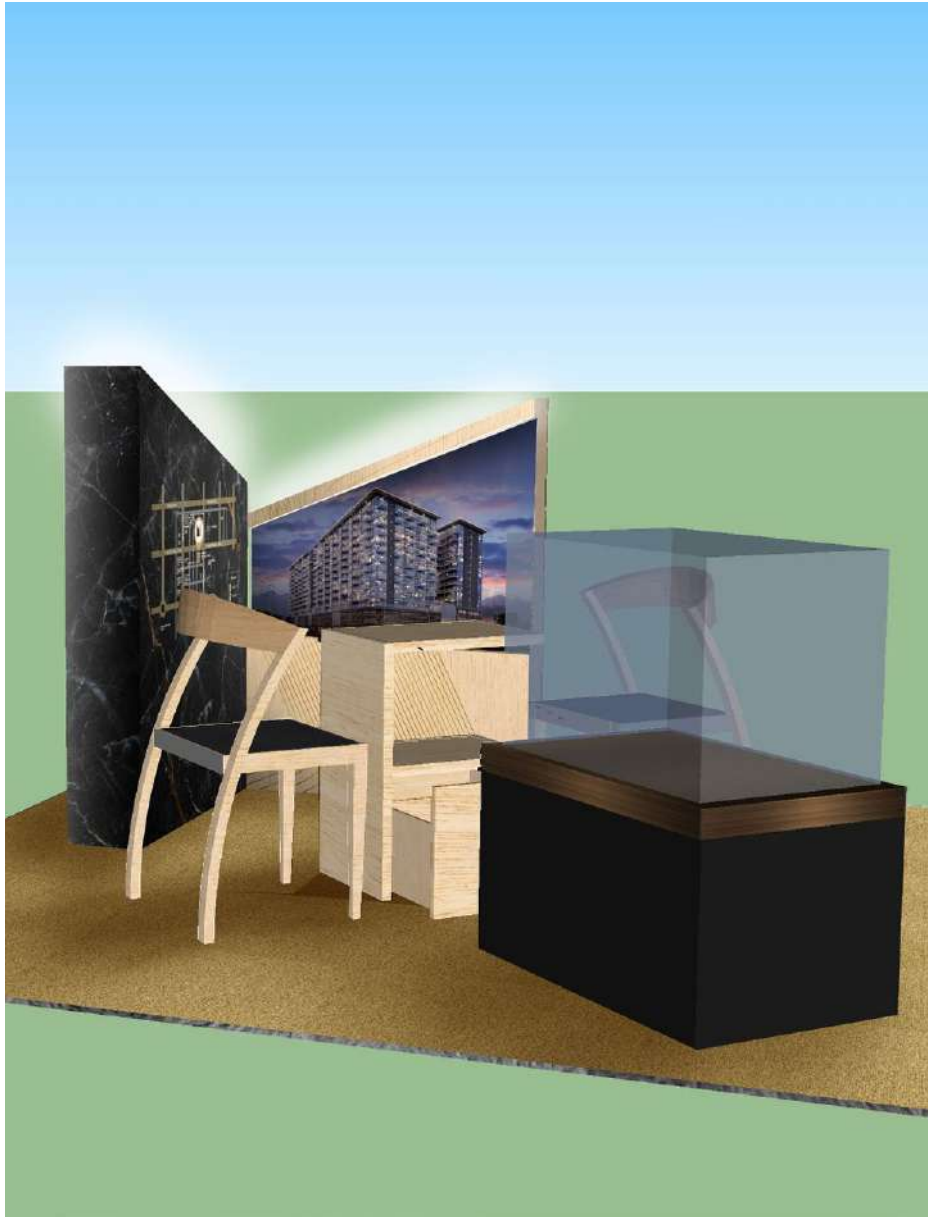
# Pixel Residences

CLIENT  
Aseana Residential  
Holdings, Inc.

APPLICATION  
Environmental  
Graphic Design







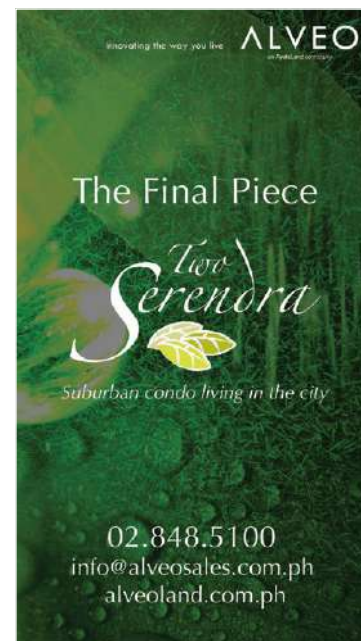
## Midpark Towers

CLIENT  
Aseana Residential  
Holdings, Inc.

APPLICATION  
Sales Booth



HURE LIT NO. INCRO-12-02-011 RUPINO HERMAN S. GUTIERREZ PRC-8881 NO. 0004771



HURE LIT NO. INCRO-12-02-011 RUPINO HERMAN S. GUTIERREZ PRC-8881 NO. 0004771

## The Sequoia Two Serendra

CLIENT  
Alveo Land Inc.

APPLICATION  
Flyer

Brochure

Lamp Post Banner

Hoarding Fence







# The Sequoia Two Serendra

CLIENT  
Alveo Land Inc.

APPLICATION  
Sales Booth

# Botanika Nature Residences

CLIENT  
Filinvest

APPLICATION  
Launch Campaign

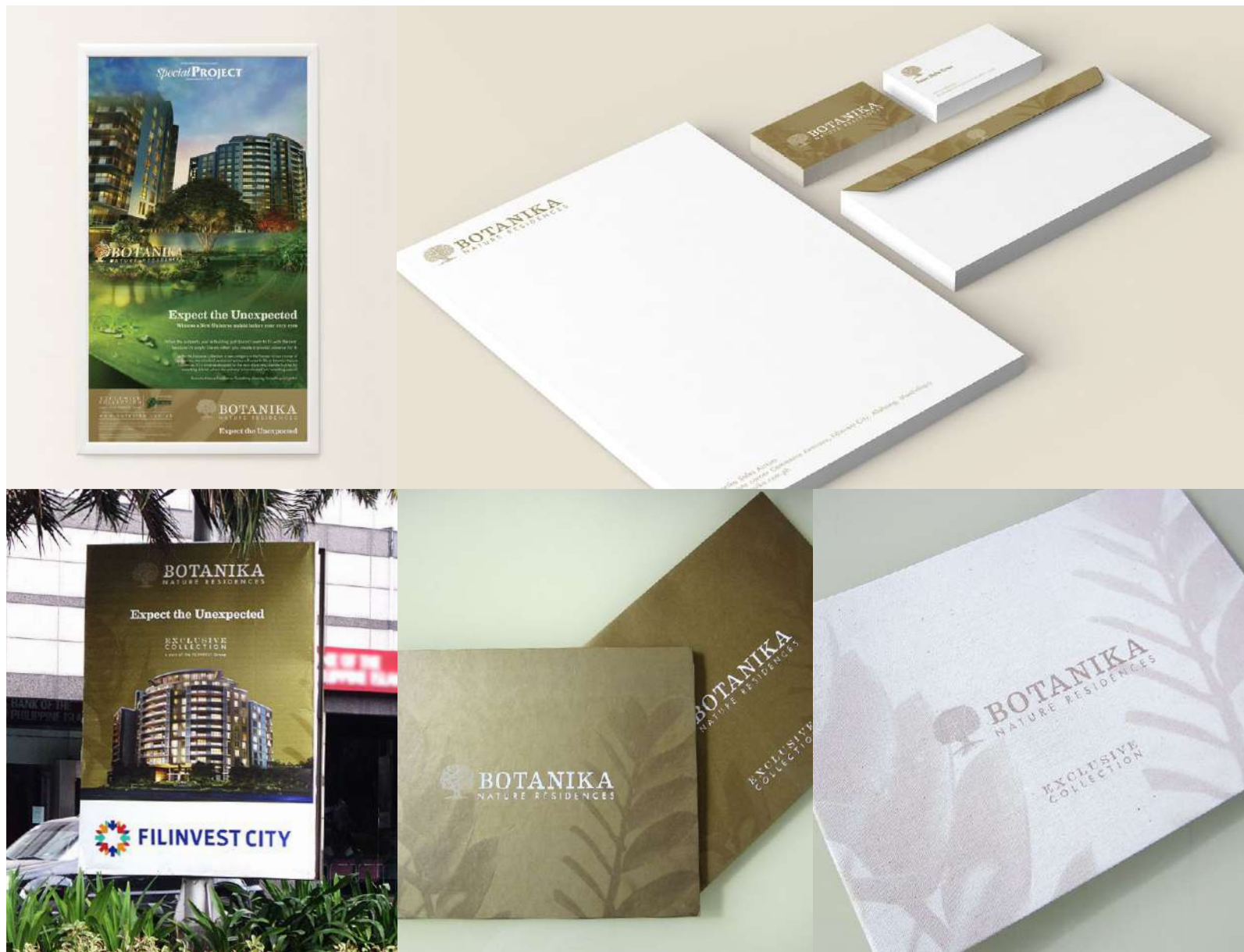
Sustaining Ads

Corporate Collaterals

Brochure

Sales Kit

Lamp Post Banner





# Botanika Nature Residences

CLIENT  
Filinvest

APPLICATION  
Sales Booth





## The Enclave

CLIENT  
Filinvest Premiere

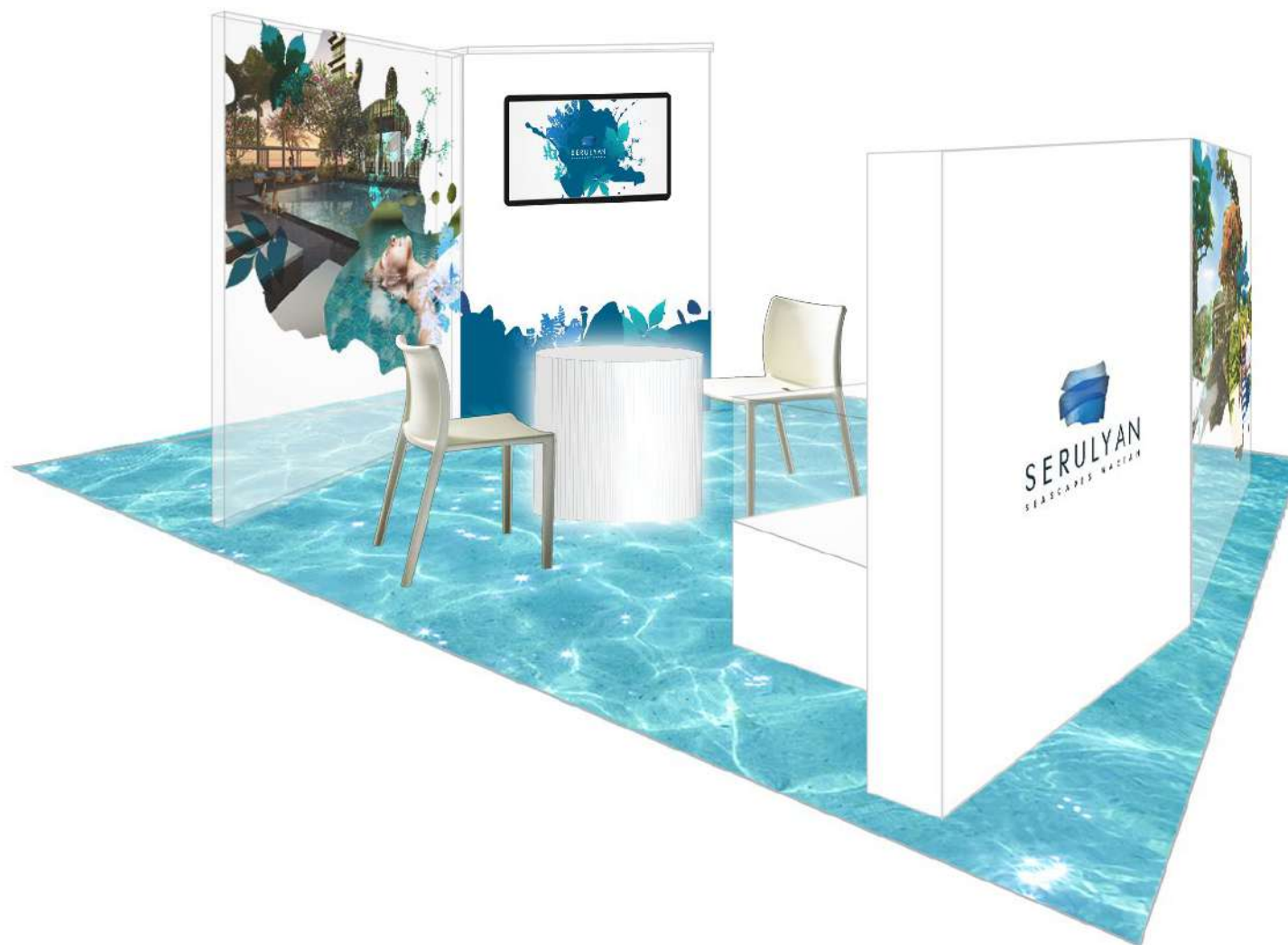
APPLICATION  
Sales Booth



## Serulyan

CLIENT  
Filinvest Premiere

APPLICATION  
Sales Booth





# Megaworld

CLIENT  
Megaworld

APPLICATION  
Brand Manual



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# Retail & Commercial

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# Walter Mart

CLIENT  
Walter Mart

APPLICATION  
Brand Manual

Corporate Brand  
Identity





## Basic Mall

CLIENT  
Kenneth Jao

APPLICATION  
Logo Design

Corporate  
Brand Identity





## PlayLab

CLIENT  
Robinsons Mall

APPLICATION  
Logo Design

Environmental  
Graphic Design

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# Hospitality & Leisure

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# LIO Beach Resort

CLIENT  
Ten Knots  
Philippines Inc.

APPLICATION  
Environmental  
Graphic Design







## Kaaya Resort

CLIENT  
FSB Land Holdings

APPLICATION  
Branding

Brand Architecture

Corporate  
Brand Identity

Hotel Room Collaterals:

Keycard

Door Hanger

# Kaaya Resort

CLIENT  
FSB Land Holdings

APPLICATION  
Corporate Collaterals:

Business Cards

Marketing Collaterals:

Brochure

Flyer



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+632 511 5141 / +632 505 6937  
Info@kaaya.com.ph | kaaya.com.ph





## Kaaya Resort

CLIENT  
FSB Land Holdings

APPLICATION  
Branding

Brand Architecture

Corporate  
Brand Identity

Environmental  
Graphic Design

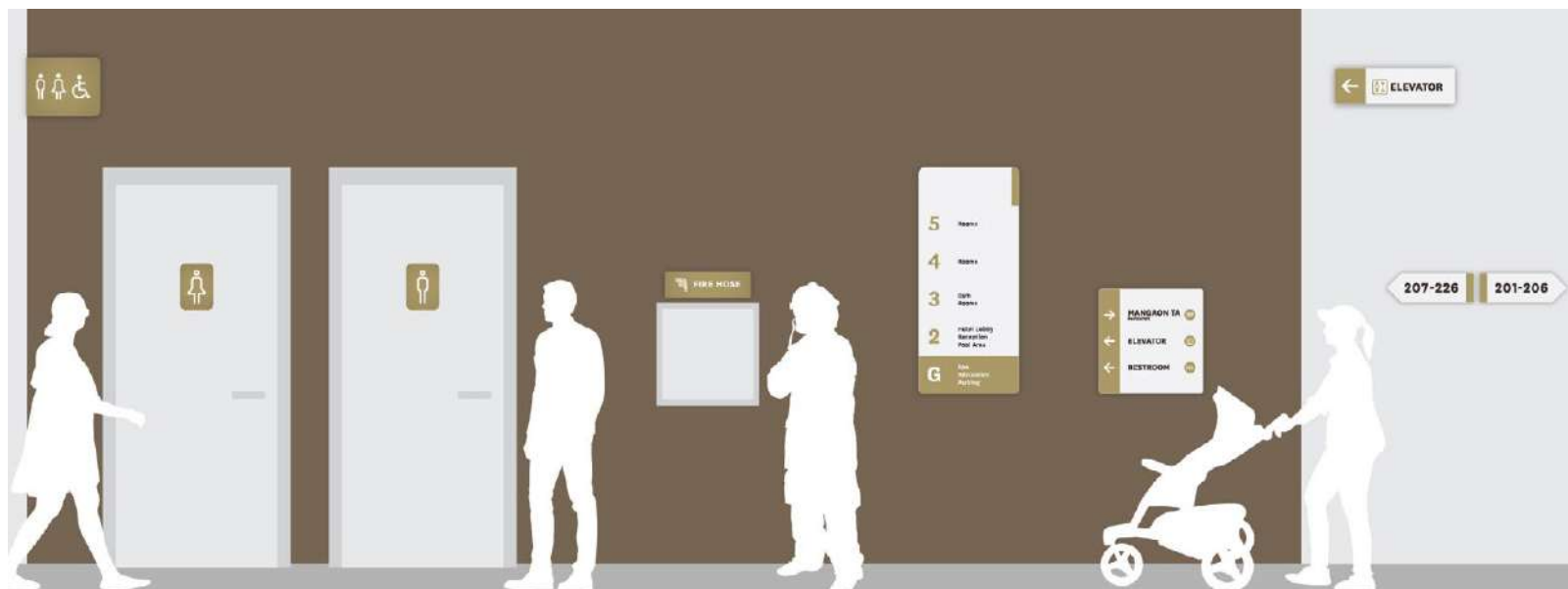
## Modala Beach Resort

CLIENT  
Monorealty, Inc.

APPLICATION  
Environmental  
Graphic Design







## Modala Beach Resort

CLIENT  
Monorealty, Inc.

APPLICATION  
Environmental  
Graphic Design



## Moadto Strip Mall

CLIENT  
Monorealty, Inc.

APPLICATION  
Environmental  
Graphic Design

# Moadto Strip Mall

CLIENT  
Monorealty, Inc.

APPLICATION  
Environmental  
Graphic Design







## Angkla

CLIENT  
Francisco Cowper

APPLICATION  
Logo Design

Corporate Collaterals

# Okada Manila

CLIENT  
Okada Manila

APPLICATION  
Brand Manual





## Various works

CLIENT  
Okada Manila

APPLICATION  
Logo Design

## Various works

CLIENT  
Okada Manila

APPLICATION  
Brand Manual

Corporate  
Brand Identity



Ginza Nagaoka



Medley Buffet



Pastry Shop



Red Spice

vietura  
aesthetic lifestyle

vietura  
aesthetic lifestyle

vietura  
aesthetic lifestyle



## Vietura Aesthetic Lifestyle

CLIENT  
Sofitel Plaza Manila

APPLICATION  
Logo Design

Corporate  
Brand Identity

Packaging



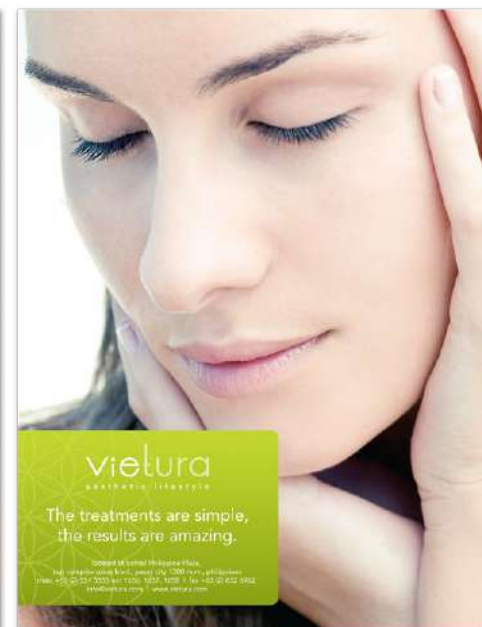
## Vietura Aesthetic Lifestyle

CLIENT  
Sofitel Plaza Manila

APPLICATION  
Print Ads

Signage

Lamp Post Banners



## APPLICATION

### Flyer



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# Food & Beverage

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## Mijo

CLIENT  
Enrique Moreno

APPLICATION  
Logo Design

Corporate Collaterals

Menu Design

Environmental  
Graphic Design



## Church Roofbar & Dining

CLIENT  
Enrique Moreno

APPLICATION  
Logo Design

Corporate Collaterals

Menu Design

Environmental  
Graphic Design



# Jollibee

CLIENT  
Jollibee Foods  
Corporation

APPLICATION  
Environmental  
Graphic Design





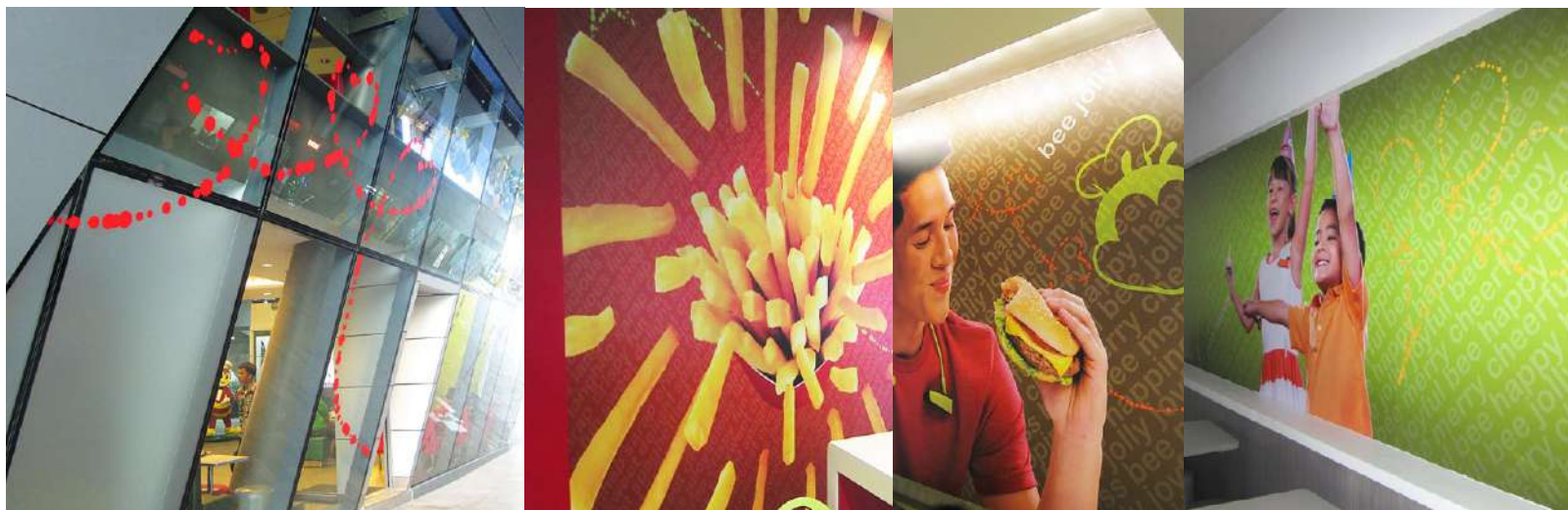
# Jollibee

CLIENT  
Jollibee Foods  
Corporation

APPLICATION  
Environmental  
Graphic Design



JOLLIBEE SM AURA



JOLLIBEE MIND MUSEUM

## Honey Butter

CLIENT  
Universal Robina  
Corporation

APPLICATION  
Packaging







## Calbee

CLIENT  
Universal Robina  
Corporation

APPLICATION  
Packaging

Trade Kit



## Ripples Potato Chips

CLIENT  
Universal Robina  
Corporation

APPLICATION  
Packaging



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# Non-Government Organizations & Non-Profits

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# Pacific Economic Cooperation Council

CLIENT  
Pacific Economic  
Cooperation Council

APPLICATION  
Annual Report  
2016-2017

2017-2018

2018-2019



## Gulay ng Bayan

CLIENT  
Gulay ng Bayan

APPLICATION  
Logo Design



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# Corporate

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# Ayala Corporation

CLIENT  
Ayala Corporation

APPLICATION  
Annual Report 2019

Annual Report 2018





DMCI

CLIENT  
DMCI Holdings  
Incorporated

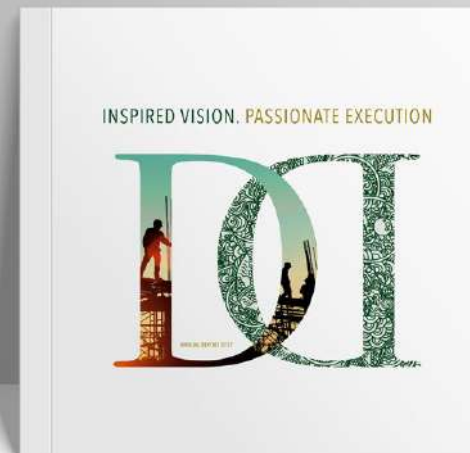
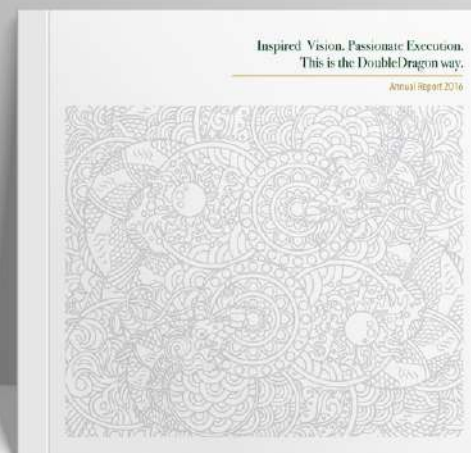
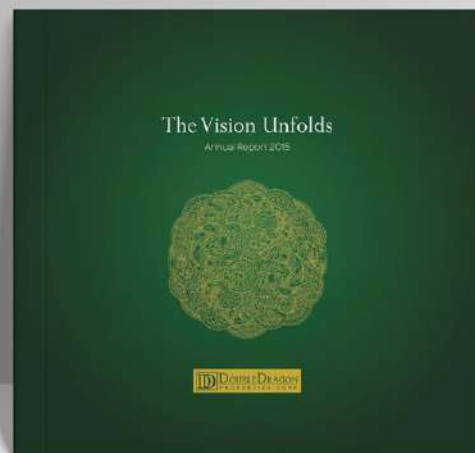
APPLICATION  
Annual Report 2020

# Double Dragon

CLIENT  
Double Dragon

APPLICATION  
Annual Report  
2015-2017

Giveaway Packaging





# Gulf-Canary

CLIENT  
Kenneth Jao

APPLICATION  
Brand Manual

Corporate Collaterals



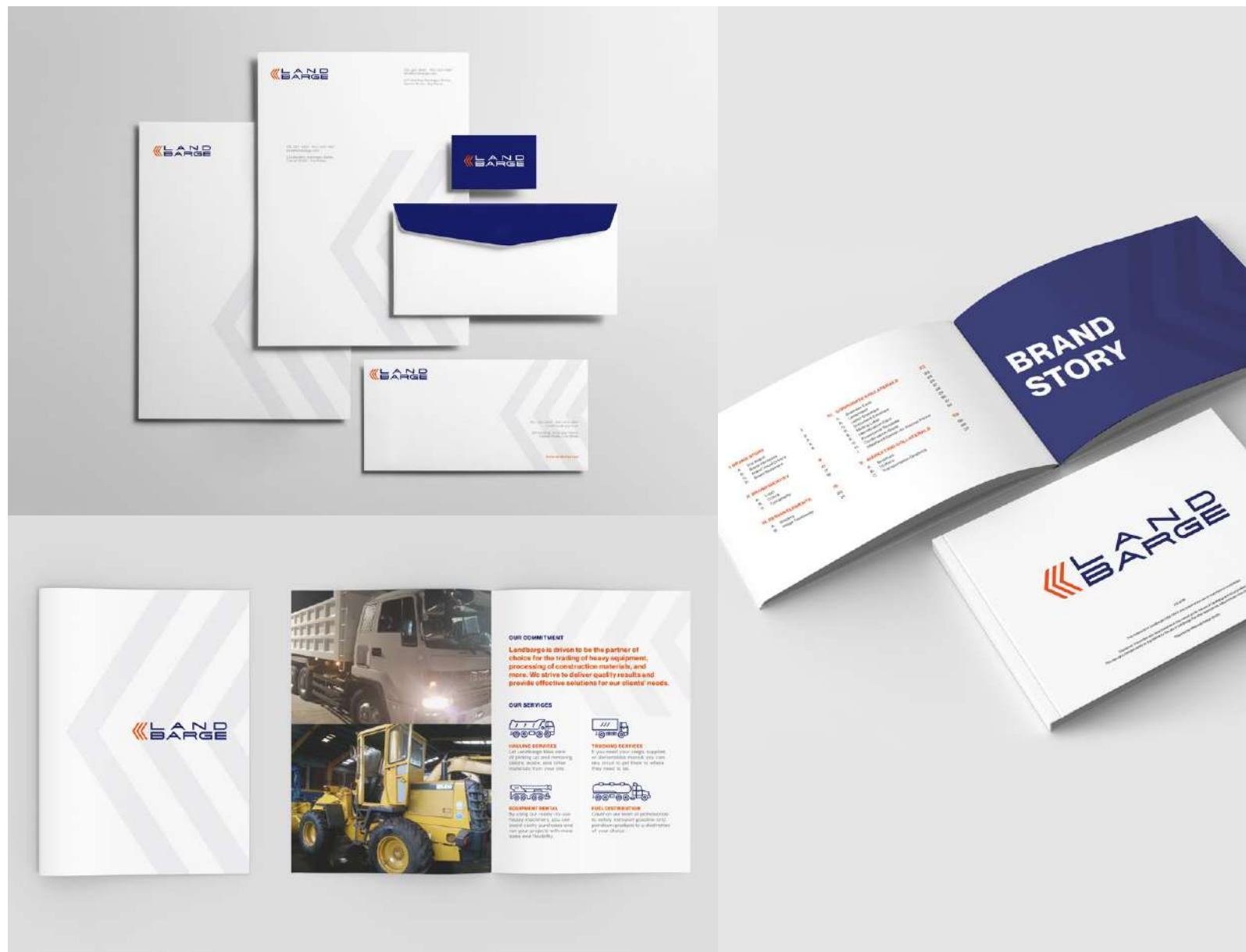
# Landbarge

CLIENT  
Kenneth Jao

APPLICATION  
Brand Manual

Corporate Collaterals

Brochure





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